

Chamber of Commerce Work Faces Serious Curtailment

Board to Decide Monday

Important Meeting Called To Discuss Threat to Activities

Sharp curtailment of activities of the Palm Springs Chamber of Commerce may be the only course of action left to the board of directors of that organization when they meet Monday to hear final reports of the membership and budget campaign which has been underway since the middle of January.

The directors will meet at 4 p.m., in the Fiesta House of the Desert Inn. President Florian Boyd today appealed to every member of the board to be present to participate in the discussion that will precede action on the year's plans.

PRELIMINARY REPORTS show that the funds in sight for 1948 now are far below the amount needed to guarantee a minimum operation, with special activities such as publicity, advertising, conventions and many other parts of the program suspended. New sources of financing will be explored by the board at the meeting Monday and it is hoped that ways of supplementing the income can be found.

In the recent membership and budget campaign approximately 100 new members were added, but many of the individuals and firms enrolled in 1947 have not renewed their memberships for 1948, offsetting the new gain in revenue, the chamber of commerce officials revealed.

Additional letters are being mailed by the chamber of commerce to new prospects among commercial property owners this week.

Crash in Rain

Mrs. Harry Houghton Injured at Beaumont

Mrs. Harry Houghton, wife of the well known local police officer, was in Community Hospital for observation today as result of an accident three miles west of Beaumont at 8:20 a.m. yesterday.

The automobile which Houghton was driving skidded on a wet greasy spot in the highway and rolled over. Mrs. Houghton's back was injured and the police officer was bruised and shaken up.

Mrs. Houghton was brought to the hospital here in the city ambulance.

This Side Of The Sun

By Phat

They had council over a bar
rel
So now it's up to Charley Farrell.

A place to sit in the sun . . . Seems to be a bit nearer now that This Side of the Sun has overwhelming support in its campaign to bring benches back to Palm Canyon drive . . . Now all we need is aid in bringing back the sun . . . Coming to think of it, there is no better group in town to aid in the drive for benches than the Business Women's club . . . For when a group of women decide to swing a club and give somebody the business—look out . . . Mayor Hyde dropped the question of benches in Charley Farrell's lap . . . and if he says 'yes,' there'll be places to park the other side of the lap . . . Just think

Help from eighty pretty wenches
Really should get us those benches.

BACK IN TOWN for the remainder of the season is Bert McGovern, the Fish King and maybe the King Fish, too, of the north west . . . But that's not the reason I have a new fish box in which to keep my notes . . . The Business Women had a dinner the other night and Jennie Leoncio, who fashioned the favors for the various and sundry guests, had a neat little fish box for me . . . The cleverest piece of her work, however, was a bench on which sat a pretty doll—miniature, of course—reading The Sun . . . That I am going to keep . . . Speaking of that dinner, Tess Myers, in charge of the speakers, asked me to make a short talk . . . A miniature speech, she said . . . I know what a miniature speech is . . . It's one in which you get up, start to talk, and in a minute you're sitting on the sidewalk outside, wondering what you said.

NOTES culled from the new fish box—Did you know that his honor, the Judge, E. E. Theriault, former mayor, is an Eagle Scout? . . . There are not many who

TEMPERATURES
Max. Min.
Tuesday, Feb. 3 67 39
Wednesday, Feb. 4 66 35
Thursday, Feb. 5 61 38

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3 Sections

ESTABLISHED 1927

The Desert Sun

of Palm Springs, California

Friday, February 6, 1948

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MISS PALM SPRINGS—Marilyn Jane Davidson who was chosen "Miss Palm Springs" Wednesday night at the Plaza Theatre and will be the Village representative in the finals which will select the queen of the County Date Festival at Indio next week. (Bernard-Terry photo.)

Miss Palm Springs

Marilyn Davidson Will Represent Village In Finals for County Fair Queen at Indio

Marilyn Jane Davidson was named Miss Palm Springs as result of a contest which came to an end Wednesday night at the Plaza Theatre and will be the Village's candidate in the choice of a queen for the annual date festival at Indio.

The contest was conducted by The Desert Sun and sponsored by 20 local businessmen.

CANDIDATES present at the final at the Plaza theater Wednesday night were Miss Davidson, Sandra Shearer, Peggy Wallace and Audrey Bolster.

Roy Randolph, dance maestro and in charge of the pageant at the Indio fair and date festival next week, was master of ceremonies.

A packed house was present to witness the selection of Miss Palm Springs.

QUEEN OF THE FAIR will be chosen from winning contestants in each of the Riverside county communities in the finals to be held at Indio.

Miss Davidson, the Palm Springs representative in the finals as result of the local contest, is a tall, brown-eyed, brown-haired, olive-complexioned beauty who "has what it takes" to be a queen.

All contestants today expressed their appreciation to the sponsoring merchants and to all who voted for them.

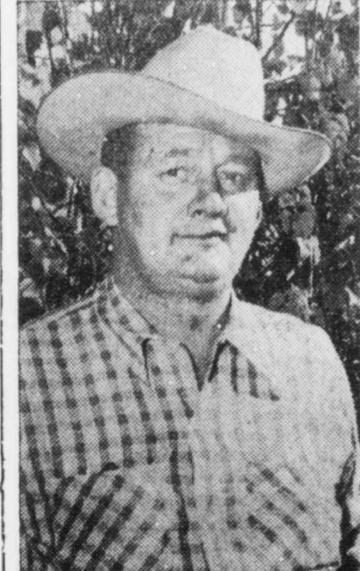
Lots of Snow

Heavy Fall Reported From Idyllwild

While rain fell in Palm Springs, a steady fall of snow fell at Idyllwild and from 15 to 18 inches at Pine Cove.

The Palms to Pines highway was being kept open but Villagers who plan to drive up the mountain were advised to use chains.

Rodeo Plans Going Despite Rain



PHIL DELANO
President, Los Compadres

Star Performers to Perform in Show at Field Club if Clear

Officials of the two-day world championship rodeo, slated at the Field Club here tomorrow and Sunday, cocked nervous eyes at the dripping rain clouds yesterday but, being born optimists anyhow, went right ahead with complete plans for the colorful four-star show which opens the American rodeo circuit.

Even the U. S. Weather man at Los Angeles was not too helpful; he looked on his charts and reported that there are indications the storm will clear some what Friday but will increase in intensity Saturday.

"HOWEVER," he consoled, "perhaps your part of the storm will pass over Friday night and leave you clear for Saturday and Sunday."

He promised to include the See RODEO PLANS, Page 5

Drive to Fill Chest Again Bogs Down

Almost Half Way To Go With Only Eight Days Left

Contributions in the lagging Palm Springs Community Chest fund proceeded at an even slower pace this week.

Thursday morning headquarters of the drive for funds reported that \$28,438 of the \$55,000 goal had been reached.

SINCE THE LAST REPORT Monday morning only \$1,444 had been contributed.

Lyle Newcomer, chairman of the drive and those working with him are strenuously seeking ways and means of increasing the flow of contributions before the deadline Saturday, February 14.

Newcomer pointed with considerable feeling of foreboding to the effect the short amount of money so far contributed will have on the activities of participating agencies in the Village.

CURTAILED would be the activities of character building of Village youths and the operation of the Palm Springs Community Hospital including its Free Clinic would be drastically cut. The Welfare and Friendly Aid in the Village would suffer considerably.

Tonight at 10:15 o'clock Oliver B. Jaynes, publisher of The Desert Sun and chairman in charge of publicity for the Community Chest will be interviewed by Dick Joy over radio station KCMJ. As the interview progresses, the important functions of the dependent agencies in the Village will be explained.

Phone Service

Company Officials Get Bid To Discuss Matter

An invitation in the form of a letter has been sent to officials of the California Water and Telephone company to come to Palm Springs and discuss with executive directors of the Chamber of Commerce a solution to the multitude of complaints against telephone service in this area.

The letter which was signed by Florian Boyd, president of the Chamber was mailed January 31 to Fred MacGoughan, division manager of the public utility in Monrovia. It asked that he and other officials of his company come to Palm Springs to discuss the growing number of complaints about the service and other matters that may naturally arise from the meeting.

Candidates for the queen honor must provide their own horses and outfits in the competition. They must be at the rodeo grounds before 2 p.m. Passes are available to them at the circus headquarters.

Besides riding at the head of the colorful two-mile long circus parade, the circus queen participates in all the events of the week beginning on March 10. Queen of the 1947 event was "Babs" Neel and in 1946, Ruth Roberson.

Entrants thus far include Margaret Keogh, a winter resident from Ireland; Shirley Slade of Thunderbird Ranch; Marilyn McCabe of Seattle; Shirley Mizysak, Cathedral City, and Coni Tighman, Nancy Jaynes, Deedee Bennett, Sandra Shearer, Marilyn Davidson, Evelyn Mack and Audrey Bolster.

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Politics Today

By ETHEL WHITEHORN

THE BURDEN OF PROOF

On April 22, 1937, President Franklin D. Roosevelt issued an order prohibiting officers or employees of the Federal Government from engaging in commodity speculation. At that time, the New Deal was in its fourth year and for the first time in American history, our people saw their Congress give way under the pressure of bureaucrats appointed by the Chief Executive.

President Roosevelt's order read—"I believe it to be a sound policy of the Government that no officer or employee shall participate directly or indirectly in any transaction concerning the purchase or sale of stocks or bonds, or of commodities for speculative purposes, as distinguished from bona fide investment purposes. . . . If popular government is to continue to

exist it must in such matters hold its stewards to a stern and uncompromising rectitude."

NO PRESIDENT of the United States, prior to Franklin D. Roosevelt, had found it necessary to issue such an order because no President before him had made bureaucratic edicts the law of the land.

Has the Roosevelt policy on Government speculators been reversed by President Truman? Such seems to be the case. In recent weeks, Mr. Truman has made a number of speeches denouncing commodity speculators. At the same time—due to pressure brought on him by the 80th Congress, a member of the President's cabinet, Secretary of Agriculture Clinton Anderson, has found himself in the predicament of having to submit to a Senate Investigating committee the names of all government officials who have been gambling on a rise and fall in prices in the days of world-wide want.

It was Harold Stassen, the former governor of Minnesota, and now an avowed candidate for the office of President, who uncovered the record so that all Americans could see it. Mr. Stassen pointed an accusing finger directly at high officials in the dead center of Mr. Truman's own circle. Those officials—seeking refuge in their bureaucratic power are shouting at Mr. Stassen—"PROVE IT!"

CERTAINLY the burden of proof isn't Mr. Stassen's responsi-

CONTINUOUS ENTERTAINMENT

SENSATIONAL

Fay Thomas

THAT MUSICAL MANIAC!

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DEFINITELY GROOVY!

Dun Deers are recording smash hits with the school crowd everywhere. They're so light in weight, so distinctive in design, so definitely smart! Get a pair and get in the groove!

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In Cherry Red,
Cloud White
or Gypsy BrownWHITE
RED
ANTIQUE GOLD

645

For walking, dancing, riding bikes,
For classes, coke dates, games and hikes,
Dun Deers are shoes the smart girl likes.

645 WHITE
RED
GREEN

YOUR ALL YEAR 'ROUND STORE

Total Seal Sale In Palm Springs To Date \$2,134.35

The Palm Springs Seal Sale totaled \$2,134.35 as of February 3 with late returns still coming in according to Mrs. B. H. Poliak, district Seal Sale chairman.

Returns in the county wide sale were running 8 per cent above last year's total as compared to an 11 per cent increase in the Palm Springs area.

Expressing appreciation to all who had assisted her, Mrs. Poliak said, "The splendid showing of public support for the tuberculosis program supported by Christmas Seals, assures an aggressive campaign to reduce the excessively high death rate in this area.

sibility even though he has stated publicly that he is well prepared to prove his accusations. Raymond Moley, who was an early supporter of President Roosevelt, has unearthed a precedent to cover the case. He has stated that where the initial evidence supports a violation of public trust by a public official, the traditional rule as to the burden of proof is reversed and the burden rests with the officer charged.

Mr. Moley said, in concluding his statement . . . "Members of this administration cannot sit tight and demand that Stassen and others prove them guilty. It is up to them to prove their innocence."

What are you going to do about it, Mr. President?

Would Decontrol Rents Because of Resort Situation

Petitions seeking decontrol of rents in the Palm Springs area are located at strategic points down town today and being generously signed.

They were placed by Mrs. James E. Potter who has also written Senator William Knowland and Congressman John Phillips acquainting them with her action and reiterating the resort nature of the Village.

Mrs. Potter advocates decontrol and local handling of the problem of low-cost rentals for working people.

She plans to take her program before the chamber of commerce and other civic organizations.

Tax Notes

By EDWARD J. NELISSEN

FORM OF RETURN

There are three different forms which may be used in filing tax returns:

- 1) The Withholding Statement (Form W-2).
- 2) The Short-Form Return on Form 1040.
- 3) The Long-Form Return on Form 1040.

The withholding tax receipt (W-2) received from the employer, covering remuneration subject to withholding, may be used by the taxpayer if the gross income from such remuneration is less than \$5000.00 and income from dividends and interest does not exceed \$100.00.

THIS YEAR the Collector of Internal Revenue has stated that returns filed on the W-2 will be processed last due to shortage of help. Therefore, if you expect a refund of taxes it is not advisable to file on the W-2 unless you are willing to wait until the end of the year for your refund.

The Short-Form may be used if your income from all sources is less than \$5000.00, or \$10,000.00 for you and your wife if you are able to file separate returns. The tax on this form is computed by a table on the reverse side of the form and automatically allows approximately 10% of your gross income for deductions. Therefore if your deductions for charitable contributions, taxes, interest or medical expenses amount to more than 10% of your gross income you should not use the short-form tax return but should use the long-form.

WHEN FILING separate returns a wife and husband must BOTH use either the Long-Form or the Short-Form.

Remember, if you file on the Short-Form and you later discover that you had deductions amounting to more than 10% of your gross income you cannot file an amended return on the Long-Form. Therefore, before deciding which form to use it is well to make a careful search for deductions to which you are entitled. The election to use the Short-Form or the Long-Form may be made each year.

FOR SALE

Modern

3-bedroom, 3-bath home, large lot beautifully landscaped, south part of town, close-in. Completely furnished.

\$25,000

PETER B.

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475 N. Palm Canyon Drive
Phone 7366 or 2814

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... It's the

Del Tahquitz Hotel

... Presenting

"THE HOTTEST SHOW IN TOWN"

Nightly in the Village's Fun Headquarters

The 49er ROOM

The 3 Loose Screws

SONGS - COMEDY

★
LAUGHS GALORE★
COMEDY SONGS★
THEY'RE TERRIFIC

Queen of the U.S.O.

Helen Golden

THE GAY NINETIES' GIRL

★
SHE'S THE GAL WHO PUT THE

GAY IN THE GAY 90's

★
CLEVER - CUTE★
NAUGHTY BUT NICE

Maury Walker

THE W. C. FIELDS OF THE KEYBOARD

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CLEVER - VERSATILE★
HE PLAYS YOUR FAVORITES
AT THE PIANO NIGHTLY★
EVERYTHING FROM BACH TO
BOOGIE AND BACK AGAIN

Rickey and Rooney

PANTOMIMISTS EXTRAORDINAIRE

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THEY IMPERSONATE 'EM ALL★
SEE YOUR FAVORITES MIMED
AND MIMICKED★
DURANTE - CROSBY

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Any and All of the Famous Ones

NO COVER

NO MINIMUM

Informal — Come and Go — As You Please

For FINE Dining

Visit the

Del Tahquitz Dining Room

BREAKFAST - LUNCHEON - DINNER

THIS SEASON . . . it's the

Del Tahquitz Hotel

Fun Headquarters
for the Village

Elks Lodge by April

Valentino Confers With B.P.O.E. Leader
In Los Angeles; Local Plans Progressing

There will be an Elks lodge in the Village by next April. This was almost a certainty following a trip to Los Angeles by the "sparkplug" behind the organization of a lodge here, Charley Valentino, Elk for many years and a member of the Palm Springs police force.

Valentino's trip to Los Angeles was to confer with Mike Shannon, prominent Elk official, to obtain information and regulations to be followed in the organization of a B.P.O.E. lodge in Palm Springs.

ALREADY a Palm Springs organization in the Village and the second meeting took place in the Elk's Luncheon club has been organized Monday noon. It was following this last meeting, presided over by Valentino, that it was decided he make the trip to Los Angeles.

He informed Shannon that 300 Villagers have expressed a desire to become Elks and charter members of the organization here.

VALENTINO SAID that enthusiasm for a lodge here was great and that at the second meeting of the Elk's luncheon club, 12 out of town members of that fraternal order were present.

"The first objective of the new lodge," declared Valentino, "will be an Elk's club house in Palm Springs."

In terms of heat radiation, a fluorescent lamp operates four times cooler than an incandescent bulb producing the same amount of light, Westinghouse lamp engineers calculate.

FOR SALE

IN EXCLUSIVE

PALM CANYON MESA

2-bedroom, rambling ranch house with guest house. Completely Furnished

Only \$25,000

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| 100 Acres on paved road | \$200 per acre |
| 5 Acres Dates—4 houses—income | \$37,000 |
| 2½ Acres Ranches with water | |
| Excellent view | \$6,000 |
| 120 Acres leveled, with water, alfalfa and dates | |
| Total price | \$180,000 |
| 10 Acres near center Palm Springs | \$58,000 |

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Dining DeLuxe

World Famous East India Curry Dishes
Along With Steaks, Chops, etc.

NIGHTLY ENTERTAINMENT

Sumptuous Splendor—Our
COCKTAIL BAR
Superb Cocktails

Phone 9076
For Reservations

796 N. Palm Canyon Drive

Horse-ing Around

With JERRY COLONA

Ah! the desert. There is nothing like it, and a good thing it is in a class of its own. If there were something like it in the city, what excuse would I have to come down here for a visit? There is a beauty in this little valley which I have not seen in any other place and I have seen a few of the other places this round ball we live on has to offer.

The health a person derives from this air and the wonderful feeling of contentment the way of life on the desert leaves with a person are really wonderful.

When I come down here for a few days it is always more fun to get on a horse and ride out into the open than anything I can think of. That Saturday morning breakfast ride is something which has been going on for years but this season all the stables are in on the deal and so you can now ride from your favorite stable and have all your friends go with you. Now that HOPE and I are members of the city's ruling body, it is a decree that all of you get out on the Thursday luncheon ride and the breakfast ride every Saturday morning.

We still don't know just what the punishment will be if you are found not following this new law but it will be one that Sheriff Leo Fields will have to enforce and don't forget that he will have additional powers invested in his office during the week from March 10 to 13, incl., which is Circus Week here in Palm Springs.

Tomorrow afternoon you had better attend the Rodeo. Call one of the stables and hire a horse and go out there and have some fun for a change. Riding will do you more good than anything so get out and do some riding before you go home.

BOYER Phone 3802 RANCHO Phone 8911
LA CITA Phone 7374 SMOKE TREE Phone 8811
ARABY Phone 5424 THE STABLES Phone 2886

Wanderings". Included in the pictures will be scenes of various national parks and monuments throughout California, Arizona, Nevada and Oregon. Program open to the public without charge, 8 p.m.

Sunday night, February 8th, a special program will be presented in the Museum building at 8 p.m. Mr. Sherman R. Woodfall of this city will show his beautiful color film, "Voyage of Volita", taken on a six-month cruise through the South Seas by way of the West Indies and the Panama Canal. Mr. Woodfall made the 14,000-mile trip in 1938 with his brother Russ. Public invited, no charge.

RECENT MEMBERS to the Desert Museum were Mr. and Mrs. S. M. Berger, Mr. and Mrs. J. B. Cadenbach, Mrs. Ethel Head, Mr. and Mrs. Howard C. King, Albert Lamoureux, Evelyn Mee, Monique de Montigny, Mr. and Mrs. Fred Ritter, James Christopher Saks, Matilda Prigge Seaman, C. Taucher, and E. Stewart Williams. The total membership is now 514.

A bulletin entitled "Tree-ring Hydrology of the Colorado River Basin", by Edmund Schulman, published by the University of Arizona, Laboratory of Tree-ring Research, was recently added to the Madeleine R. Cook Memorial Library at the Museum.

ACCOMPANYING the lecture last Saturday night by Mr. Frank Givens of Twenty-nine Palms, the Custodian of Joshua Tree National Monument, was shown a beau-

Community Card Parties Planned By Auxiliary

Women of the American Legion Auxiliary are inaugurating a new feature next Monday night, one which they believe will fill a long felt need here. It will be a Community Card party and will

tiful color film on desert flowers taken by Mr. Harlow Jones. This reel was the result of some three years' active photographing over the California deserts, and contained shots of nearly all of the commoner wild flowers to be found in the Monument, as well as several scenes of the Algodones Sand Dunes near Yuma, and the isolated group of Saguaro Cacti which strayed across the Colorado River into California and formed the only known site where this giant cactus is actually native to this state.

An interested visitor to the Museum last week was Dr. Wann of the University of Southern California's Department of English. Dr. Wann is taking sabbatical leave this fall and hopes to devote full time toward the compilation of a survey of culture on the Pacific Coast. He was especially interested in the Museum's Indian exhibits and also in the Museum itself as a cultural center for the City of Palm Springs. He plans to return in a few months to get further information and data for his projected work.

be a regular Monday night feature during the remainder of the season.

Mrs. Mildred Jackson is chairman of the Auxiliary committee in charge of the events and is assisted by Mrs. Harriet Henderson and Louisa Sanborn.

Next Monday's initial party will start at 8 p.m. and there will be tables for bridge, rummery or other games. A prize will be given each party night and a nominal fee charged.

The Community Card Nights will be staged in the Auxiliary room of the World Wars Memorial building.

PALM SPRINGS, CALIF.
Friday, February 6, 1948

The Desert Sun—3

THE LATEST IN HAIR STYLING

PERMANENT WAVES

HAIR COLORING

Rose of Beverly

507 N. Palm Canyon Drive — Dial 2981



OLD ENGINES MADE NEW

by our Ford Authorized ENGINE Reconditioning SERVICE

We remove engine from chassis, completely overhaul it, grind valves, replace worn parts, reassemble, tune and road-test. Each job carries a guarantee and costs \$104.95

CENTRAL MOTORS

Your Authorized Ford Dealer

Center of Indio

Indio 7617



ALL PRICES LISTED ARE
EFFECTIVE THROUGH NEXT
MONDAY, FEB. 9, 1948

To give customers another day in which to take advantage of Safeway's low week-end prices, all advertised values are effective through Monday.

SAFeway SAVINGS

| | | | |
|---------------------|-----------------------|---------------|-----|
| B & M Beans | New England style | 28-oz. can | 30c |
| B & M Beans | Oven baked | 18-oz. can | 23c |
| Hot Sauce | Garden-side Tomato | 2 7½-oz. cans | 9c |
| Chili Con Carne | | 16-oz. can | 27c |
| Hormel, with beans. | | | |
| Rancho Soup | Chicken Noodle | 10½-oz. can | 13c |
| Mushroom Soup | 2 10½-oz. cans | 25c | |
| Tomato Soup | Rancho | 10½-oz. can | 8c |
| Peanut Butter | Beverly, (8-oz., 19c) | 2-lb. jar | 65c |
| Peanut Butter | Real Roast | 2-lb. jar | 59c |
| Jumbo Olives | Ebony | 8½-oz. can | 29c |
| Ebony Olives | Medium | 9-oz. can | 20c |

HAROLD HICKS, Real Estate

Phones 2736 and 6711

WASTE-FREE MEATS

You're sure of more good-eating meat, pound for pound. Trimmed free of excess fat and bone before weighing.

Pure Lard

lb. 35c

Sliced Bacon

lb. 75c

Skinned Hams

lb. 65c

Lamb Roast

lb. 59c

Corned Beef

lb. 59c

Beef Liver

lb. 59c

Pork Spareribs

lb. 53c

Stewing Fowl

b. 69c

Sliced Halibut

lb. 59c

BUDGET WEARY?
For new ideas in stretching food dollars see Julia Lee Wright's article "Save-A-Penny Meals," in the current Family Circle. Get your copy today!

FAMILY CIRCLE
FEBRUARY ISSUE
NOW ON SALE... 5c

TOMATO JUICE

SUNNY DAWN
46-oz. can 20c

TOMATOES

LIBBY PEELLED
28-oz. can 27c

CANNED PEAS

SUGAR BELLE
20-oz. can 19c

SWEET CORN

COUNTRY HOME
WHITE CREAM STYLE
20-oz. can 19c

GRATED TUNA

CALIFORNIA
LIGHT MEAT
6-oz. can 35c

RIPE OLIVES

ROSEDALE
MAMMOTH
9-oz. can 18c

CANNED MEATS

Meat Balls

Dennison's

15½-oz. can 37c

Packed with gravy.

Meat Balls

14-oz. can 30c

Nutrishus

and gravy

14-oz. can 17c

Sausage

Libby's Vienna

4-oz. can 57c

Beef & Gravy

Luer's

16-oz. can 38c

Pork Sausage

Rath

8-oz. can

38c

CANNED VEGETABLES

Sliced Green Beans

19-oz. can 17c

Highway Beans

Extra standard, cut green.

Green Giant Peas

17-oz. can 18c

Highway Peas

20-oz. can 14c</p

From Page One—MORE ABOUT
This Side of Sun...

HEADS & TALES

By JOE LAURIE, Jr.



make that grade but hiszoner did . . . Maybe that's why he can tie 'em up in knots in court. Esther McGee of Wonder Palms got a long distance call yesterday . . . It cost someone a lot of money but they said it was worth it . . . Seems a man who had not made Palm Springs this season was sitting in a Havana, Cuba, cafe when he heard Palm Springs, the Wonder Palms and Mrs. Magee, mentioned by a couple at the next table . . . So he called from Cuba . . . Brought the other couple to the phone, too, for a four-way call that covered thousands of miles . . . Upshot is that they'll all be in Palm Springs again later this season

THE WAY the sun acted yesterday, suddenly congealing and coming down in driplets and droplets, reminds me that some weeks ago when they first started plans for this week-end's rodeo, rain insurance was discussed . . . But when it was discovered that the premium was around \$900 and that unless it rained at least a half inch on the day of the rodeo, no soap, the plan was dropped . . . Now they are praying that the weather will revert to usual by tomorrow a.m.

See where those dim pedestrian lane marks have been brightened with fresh new paint . . . Now maybe the autoists will stop . . . From the driver's viewpoint, a cause for wrathful language are those double parkers who insist on double parking right by a pedestrian sign so you can't pass them . . .

HEARD A VILLAGER complain bitterly today about being unable to sleep . . . Said he tried counting sheep but it didn't work . . . He didn't want to be ordinary and so tried it the hard way . . . Counted their legs and divided it by four . . . Then, he said, a three-legged sheep came along and it so confused the count that he was wide awake again . . . Another Villager said that he had forgotten some entries on his income tax . . . "That makes me a man of untold wealth," he quipped . . . Charley Valentino is a man of perseverance and faith . . . All through the rain yesterday he kept on marking cars—that's perseverance . . . The faith part comes in because he hoped the rain wouldn't obliterate the chalk marks.

MAYBE the ground-hog did see his shadow Monday and this is the first of six weeks more of winter . . . Anyway, this will make for flower . . . Which reminds me, I saw the biggest flower truck yesterday I've seen for some time . . . It had some pictures of roses on it and a sign Four Roses.

Booming

Rancho Mirage Plans
Half Million in Building

Construction of one-half million dollars in luxurious desert homes and hotels is already past the planning stage for Rancho Mirage for this season. Approximately \$250,000 is in the process of construction now, according to Harry Holt, vice president and general manager.

BUILDING PERMITS issued show that many persons from all parts of the country are planning to settle in the delightful surroundings of desert and mountain scenery.

Among them in addition to Jeannette MacDonald, famed songster who recently purchased an estate site, are: Hugh McVeigh; Harry J. Walker, Arthur R. Milburn, Dane Van Netta, Maurice Swetland who is building two homes; Milton C. Mauzy, W. C. McCoy, an eight-unit income property; Charles R. Biffey and many others.

LESS than 15 minutes from the heart of Palm Springs, Holt pointed out that local telephone service to the Village is available. Last summer an Olympic size swimming pool was installed and business and income property are so planned they will detract from the residential part of the community. Well laid out streets and plenty of water is another feature offered prospective purchasers.

A. RONALD BUTTON, well known attorney, and Dave Culver, noted developer, were jubilant this past week with the picture of immediate development in Rancho Mirage.

"With the increased building activity," declared Holt, "some of the adjoining sites are being enhanced in value. There are no inflated prices and terms can be arranged for those who desire to purchase."

The U. S. authorities together with the cooperation of the Japanese themselves have in a short time laid the foundation for a government based on the rights and dignity of the individual.—Rep. W. S. Cole (R) of New York.

Oregonian Buys
Woman's Dep't
From Fulton's

Fulton's Inc., are retiring from the women's ready to wear business, it was announced yesterday and the business has been sold to F. C. Powell of Bend, Oregon.

The store is temporarily closed for repairs and alterations and will re-open Feb. 11 under the new ownership. It will be known as the "Desertier Shop" featuring women's and sports wear.

Fifty police chiefs from five southland counties were in session at the Tennis club today with Chief A. G. Kettmann of Palm Springs as host. They met at luncheon this noon.

The Desert Sun

Friday, February 6, 1948
OLIVER B. JAYNES, Publisher
Issued Every Tuesday and Friday
At Palm Springs, Calif. Phone 2249

R. F. GRAFTINGER, Editor
GRANT WOOD, Business Mgr.

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Calif. Newspaper Publishers Ass'n
National Editorial Ass'n

Address all correspondence to
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Palm Springs

A
Unique
Design
of
Desert
Living

by the original owners of
the Smoke Tree Ranch, and
similar in character.

Club, swimming pool, maid
service to private homes
and summer care.

The advantages of a private
estate without responsibilities—
all large lots for
privacy, at same costs, artistic
small homes through
building service on the
ranch . . . 12 minutes to
Palm Springs by paved
road . . .

Directions: Ramon Road
past the airport, across
Highway 99 to the end.

HIDDEN
SPRINGS
RANCH
Thousand Palms, Calif.

Veloz & Yolanda
STUDIO

Announce the closing of their
Palm Springs engagement
and the return of their staff
to the Los Angeles Studio
at 3500 Wilshire Blvd., Los Angeles

Real Buys

NEW, FURNISHED 9 UNITS

INCOME

Located in heart of growing community. For excellent
investment—investigate.

Only \$45,000—Good Terms

LOVELY MODERN HOME

Redwood construction, mahogany paneling throughout.
Completely furnished. 2 bedrooms, $\frac{1}{2}$ acre, beautiful view.
\$15,000—\$5,000 Down, Terms

BEAUTIFUL MODERN HOME

2 bedrooms, fireplace, redwood construction, $\frac{1}{2}$ acre, view.
Double car port. A buy at
\$12,500—\$2500 Down, Terms

Two 3-Acre

HOMESITES

Beautiful view, good restrictions, pasture for horses.
Exceptional—at \$3500

BUSINESS LOTS

120'x250'—Only \$5000

Half Acre Homesites—from \$1350

ASK FOR

HARRY WALKER

at

Rancho Mirage

TRACT OFFICE
Phone 1112, Dial 2721

Palm Springs Village THEATRE

Continuous Shows Daily from 1:45 P. M.

PHONE 4384

LAST TIMES FRIDAY

Never Before, Never Again
The Mightiest Music Event the Screen Has Ever Known
"CARNEGIE HALL"

CARTOON

SATURDAY ONLY

JEAN PORTER . . . JIMMY LYDON

"SWEET GENEVIEVE"

Also
JIMMY WAKELY

"Rainbow Over the Rockies"

Episode No. 3 "BLACK WIDOW," Matinee Only

SUN., MON., TUES.

ROBERT PAIGE . . . NOREEN NASH
TED DONALDSON
in

"RED STALLION"

Filmed in the Thrilling Wonder Color of the West

CARTOON . . . COMEDY

NEWS

FEB. 8-9-10

FEB. 9-10

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NEWS

FEB. 8-9-10

New Warning Signs to Guard School Children

Four new signs warning motorists to be careful in Palm Springs were voted official traffic signs by council in session Wednesday.

The inclusion of these four signs followed a request by Lloyd Simons, acting as committeeman for the Lions Club for installation at entrances to the city.

The signs, six by eight feet, show a school bus with children debarking and a lettered warning "Be Careful" at the top and "Enjoy Palm Springs" at the bottom of the picture. Earl Cordrey, famed magazine illustrator, designed this and effort paint-

ing the picture.

The idea to have such signs constructed and installed originated with George Bond, in charge of school bus transportation.

Chief A. G. Kettmann pointed out the reason the signs are pertinent is because many who come here are not acquainted with the law requiring automobile operators to stop their cars when children are boarding or debarking a school bus no matter in which direction they are headed.

RAINFALL RECORD

| | |
|------------------------------|------|
| To 7 p. m. Thursday..... | 1.04 |
| Season to Date..... | 2.95 |
| Last Season to Date..... | 2.60 |
| 10-Year Average to Date..... | 5.29 |

The visible surface of the planet Jupiter has a temperature about 248 degrees below freezing.

Decision Expected In Week

Climax to Series of Talks on Unionizing Palm Springs Near

Negotiations between union leaders in their move to unionize all crafts in the Village and members of the Palm Springs Employers association are expected to reach a climax sometime within the next two weeks.

Following a meeting of committees from opposing sides held in the office of the Palm Springs Chamber of Commerce Wednesday, it was learned that union leaders will submit their demands in writing sometime in the next week.

Following the receipt of the written demands a meeting of all members of the Palm Springs Employers association will be called to consider the proposals of the union organizers.

After that meeting committees representing the union and the Employers' association will meet again at which time a reply to the demands of the unions will be made.

From Page One—MORE ABOUT Benches . . .

that's why there was a feeling of sorrow and compassion for Charley Farrell, city councilman.

ONE WOMAN on the trail of something she would like to accomplish is plenty, as any husband will tell, but with 80 of 'em on the war path—that is something that can be compared to the Battle of the Bulge.

Charley Farrell, chairman of the council's safety committee had the entire matter gingerly dropped into his lap by Mayor Clarence Hyde, who no doubt was glad to postpone the final decision, like a man about to be executed, hates to see the final breakfast brought to his cell.

NOW TAKE Phat Graettinger (who wants too), and his side of the sunny bench campaign. Throughout the past two years since they (the benches, that is) disappeared from sight on Palm Canyon drive, he has been waging a one-man battle for their return through his column "This Side of The Sun."

It is known that he plans to continue the battle but since the announcement that the Business Woman's club has swung unanimously to his side, remember 30 beauteous women—a gleam has come into his eyes, that is, a gleam of victory, nothing else.

THE COUNCIL will meet in about 30 days. Before the date rolls around there's a feeling that Councilman Farrell may decide to close the Racquet Club a little early this year. If he doesn't there's a rumor to the effect that he is looking for six stalwart bodyguards.

Eighty women who want benches.

The odds are already dwindling that they will not achieve the project.

To protect this nation, our armed forces cannot wait empty-handed for the scientific progress of tomorrow, but we must be equipped to fight with the best weapons that exist today.—Gen. H. H. Arnold, wartime commander of the Army Air Forces.

ACCOUNTANT— —EXECUTIVE

Affiliation desired with retail or service organization in California or Southwest. Over 15 years experience in financial, management and operating. A producer, personable, seasoned and capable. A resume of my experience will prove interesting.

Please Write
File No. 13, Desert Sun

From Page One—MORE ABOUT

Rodeo Plans . . .

Palm Springs Rodeo in his best wishes — explaining, however, that there is a lot of hoping on the other side of the rain picture in a parched Southland!

MEANWHILE everything from a record-breaking entry of top-flight riders to the condition at the Field Club forecast a grand success for the rodeo which is being staged as a benefit for the trail-construction funds of Los Compadres and the Horsemen's association.

Andy Jauregui, the man who pits his peppery horses, calves and bulls against the nation's most daring riders, reported the greatest concentration of riders ever lined up for a show here.

FEATURED PERFORMER of the day in the entertainment field will be Montie Montana and his educated horse on whose back the agile movie and rodeo star performs amazing feats of riding and roping.

Assisting Montie will be his equally-talented wife, Louise, and their young son, Montie Jr., who is a chip off the block in riding and roping. The Montana act never fails to be the highlight of a specialty entertainment at the rodeo. Montie has spent the past week presenting exhibitions for school students of Palm Springs and Indio, publicizing the rodeo.

AT THE MICROPHONE for the two days will be Frank Bognert, manager of Thunderbird Guest Ranch who is a Palm Springs institution in the field of emceeing.

The grand entry to the field is set for 2 p.m., both Saturday and Sunday. Judging of contestants for the title of the 12th Annual Desert Circus queen will be one of the early features of the program Saturday afternoon. In charge of this event is Bill Grant, general chairman of the Circus.

A FEMININE TOUCH will be added to the rough and tumble atmosphere of the arena at the big two-day rodeo at the Field Club Saturday and Sunday as Mrs. Pat Reid, attractive Village girl, officiates as Ring Boss. Mrs. Reid, wife of Harry Reid, was chosen for the title at a recent western show at Thunderbird Ranch.

Americans are not working hard or as well as they used to.—Carroll Reece, chairman, Republican National committee.

At the outbreak of the Revolutionary War, the United States had no Navy department or ships and only a few armed merchantmen.

LOST—
Silver hand-carved bracelet, set with 5 agates, maroon and gray, near Bank of America or vicinity, Saturday noon, Jan. 31. Snake and frog design. Treasured keepsake.

LIBERAL REWARD
TESS MEYERS
2151 or 7502
320 N. Palm Canyon Drive

PALM SPRINGS, CALIF.
Friday, February 6, 1948

The Desert Sun—5

WHERE YOU'LL FIND:

Longer Lazy Days
More Sunshine
Good Neighbors
Beautiful Homes
Enchanting Vistas
Swimming Pool

Home Sites - Income Lots
Estates - Business Zones

NO
INFLATED PRICES

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15 MINUTES FROM PALM SPRINGS

RANCHO
MIRAGE
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HARRY HOLT, Vice-President
General Manager

Owner-Developers — A. Ronald Button — David F. Culver



Court Special \$100,000

Wonderful return on money invested, \$28,000 assured income, with much larger potential, depending upon management. Practically new. \$30,000 will handle. Immediate possession with deposit. Take advantage of season's income.

See This Home \$23,000

Two bedrooms, 2 baths. Almost new, beautifully built. Tile kitchen and baths, garage, large cemented patio, panel ray heat, air conditioned. Lot landscaped and walled all around. Sheltered area in good location. Garage with extra guest room. Key in this office.

50-FT. BUSINESS FRONTAGE \$500 foot

Palm Canyon Drive, beautifully situated. Or owner will build to suit tenant wishing lease. 25 ft. can be purchased for \$13,750.



Do You Have
... Talent?

WOULD YOU LIKE
TO BE AN . . .
ENTERTAINER?

—Many great stars have gotten
their start in a "Talent Contest"
Sooo . . .

The '49er ROOM

of the Del Tahquitz Hotel

Announces a

"WEEKLY TALENT NIGHT"

Day and Date To Be Announced

Only Amateurs Are Invited to Compete

GRAND PRIZE

Will Be a One Week Contract
at the '49er Room

Send in Your Name to the "Talent Contest" Manager
Del Tahquitz Hotel

DO IT TODAY!

Watch The Desert Sun for the Announcement
of the "First Night"

OUR SPECIAL FOR THE WEEK

Five Acres in the Heart of Palm Springs for Only

\$25,000

Three-Bedroom, Two-Bath Home, \$14,500
or 3/4 Furnished for \$16,500

1/2-Acre Residential Lots at \$800 Each

50 Acres off Ramon Road, Well 492 Feet Deep, Roads in
\$67,000—\$25,000 down—Balance 4%

MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate

7876 — Phones — 2812

457 N. PALM CANYON DRIVE

NOT 
recommended
by Dunkin'
Heinz!

Shouldn't dunk your
donuts. You only do
that when the donuts
are kinda stale. Here
they're always fresh.
We make thousands
of them every day.
So try a fresh donut,
still warm, with a
big scoop of vanilla
ice cream right
plunk in the middle.
Only 15¢ but tastes
like \$15,000,000.
ASK for an ice cream
donut down at the
donut shop
314 NORTH PALM CANYON DRIVE

**ANGELO A.
POTENZA**
REALTOR

Palm Springs Realty Co.

260 N. Palm Canyon Drive
Palm Springs, California

Five beautiful, most modern units in exclusive section—all with kitchens and very best furnishings.

\$55.00

\$13,000

Large 3-Bedroom House
With Garage
\$4000 down
Balance as Small Rent

A BEAUTIFUL 2-BEDROOM HOME

very well furnished, near shopping center, off Reservation.

For Only
\$9000 Cash

No Better Bargain in Town

A LARGE 3-BEDROOM HOME

all fenced in, artistically landscaped, location and view unsurpassable. Very large garage, room for more than two cars. Owners leaving town.

Will Sacrifice at a
REASONABLE OFFER
With Small Down Payment

Which Would Be Less
Than Value of the Lot

A SMALL MONTHLY
PAYMENT

Which Will Be
So Much Less Than Rent
Will Deliver You
This Most Outstanding
Bargain

LOT ON PALM CANYON DR.

Size 50'x129', can be purchased until February 1st for only

\$7500 Cash

★
**PALM SPRINGS
REALTY
COMPANY**
Is Still Leading
With the Very Best
in Bargains

Phone 2832

Open Forum

ON FORUM SERIES

To the Editor: I have been somewhat surprised, but still gratified, to receive so many comments and criticisms concerning the last public forum meeting. I was surprised to find so much of the criticism adverse; gratified to have evidence that the meeting was sufficiently stimulating and provocative to generate considerable public interest.

The trustees of the high school district sponsor these public forum meetings. Since some of our critics have said that the sponsors of these meetings should be more discreet in "selecting speakers without such a marked bias" I should like to make it clear that the trustees have not selected the forum speakers we have used. I have done this to date and assume full responsibility for the selections. I have not yet been convinced that the selection of Col. Bodley was indiscreet or impolitic.

Because there seems to be a rather general misunderstanding of what purposes a public forum meeting is expected to serve, I should like to explain briefly why I think it was not a mistake to invite Col. Bodley to speak here. I trust that the making of such a statement will not be interpreted as evidence that I am on the defensive in this matter because I do not believe I am.

In a public forum meeting we do not try to present speakers who will be everything to everybody. We try to stimulate thinking and provoke discussion in an organized discussion period which must follow the formal presentation of the subject for the evening in accord with requirements of the California State Department of Education. We deliberately try to select speakers with different or opposing points of view. A speaker who comes to a forum audience and tells the audience just what they like to hear, and nothing else, is not necessarily a good forum speaker. Persons who attend a forum meeting expecting to find a speaker who agrees with their thinking in all respects should be disappointed occasionally for their own good.

In a democracy the public forum should be used as a clearing house for ideas. Differences of opinions should be aired. There should be a give and take in the exchange of opinions and beliefs. Tolerance should be developed, and forum attendants should learn to become cordial to new ideas.

Col. Bodley lived with the Arabs and learned their point of view first-hand. He came to the local forum avowedly as one who is qualified to present the Arab point of view in the current controversy over the Palestine issue. There are 325,000,000 Moslems in the world and Col. Bodley was for a few minutes a self-appointed spokesman for this segment of the world population. Their point of view is worth hearing even if one can not agree with it.

At one of our local public forums in previously scheduled series we had Rabbi Edgar F. Magnin speak on a subject of general interest. He presented a vigorous and well-delivered talk with a strong pragmatic slant. Some of the audience at that time who were inclined toward idealism and who held diametrically opposite views protested the opinions of Rabbi Magnin. But they did not criticize the forum sponsors for bringing Rabbi Magnin to the local lecture platform because of his "bias".

All speakers who are worth listening to have bias. In forum meetings it is expected that audience members will listen critically and form their own judgments after their own evaluations of points of view presented. The ideal arrangement for forum meetings would be to have two or more speakers with opposing points of view using the platform the same evening. But this, unfortunately, is too expensive for us. It costs as much as \$250. to present a single speaker in the local forum meetings, so we have to get our differing points of view at different meetings.

Over a period of time it will be found that an honest effort is being made to present all reasonable shades of opinion on the topics presented in these forum meetings. The sponsors hold no brief for any of the speakers selected; they are not using the forum to propagandize; they have no interest in forum objectives except those designed to promote critical analysis of current national and world problems and to stimulate free public discussion. Democracy has been defined as government by discussion, and to have discussion there must be more than one point of view. Cordiality to new ideas is a primary requisite for the appreciation and enjoyment of our public forum meetings. Persons with closed minds can hardly expect to find these meetings profitable or even agreeable.

Ernest E. Oertel.

The surface waters of the Atlantic ocean are saltier than those in corresponding regions of the Pacific. Although the reason for this is not yet known, evaporation is probably less, because of lower wind velocity, and rainfall is greater than in the Atlantic.

The price of peace will continue to be preparedness until the United Nations proves itself as the protector of peace.—Secretary of the Navy Sullivan.

Don't Molest Smoke Trees

Museum Director Recites State Law and Issues Warning to Desert Growth Raiders

Lloyd Mason Smith, director of the Palm Springs Desert Museum, this week quoted the state code in a warning against raids on Smoke Trees in the desert following reports from many sources of wholesale destruction of the trees.

"Repeated complaints have come to me from many sources of destruction and hauling away of Desert Smoke Trees, probably for use in florist shops in the Los Angeles area," the director said.

"THIS IS A FLAGRANT violation of the law and anyone so doing is liable to fine or imprisonment or both."

"Section 384a of the California Penal Code, amended in 1933, 1939 and 1941, sets forth as follows:

"It is unlawful to cut, mutilate, remove or destroy any native tree, shrub, fern, herb, bulb, cactus, wild flower, huckleberry or redwood greens, growing along public highways, or to collect for commercial purposes, any plants from public lands, or from private lands without the consent of the owner. It is still possible to gather flowers, not otherwise protected, from national forests or from private lands with the consent of the owner."

"FURTHER ON, the Code specifies: 'Yuccas, the Snow Plant, the Desert Holly, the Smoke Tree, and Cacti must NEVER be molested.'

"The only way that anyone could legally gather such trees or flowers is from private land with

one who is seen cutting or destroying any of our Yuccas or Smoke Trees. If these steps are not taken all of our beautiful desert flora anywhere near the highway will be gone forever."

One generation passeth away, and another generation cometh but the earth abideth for ever.—Ecclesiastes 1:4.

Consumer spending in the United States rose from about 67.5 million dollars in 1939 to a rate of about \$165,000,000 annually in 1947.

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AT THE PALM HOUSE WHERE ALL "GOOD HORSEMEN
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SADIE HAWKINS GETS "HER" MAN

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No Matter What The Effort Is -- It's Worth It . . .
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Rhumba - Samba

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THURSDAY NITE IS SADIE HAWKINS NITE

JOYA and JAYNO Tell All

VILLAGE CHIT-CHAT . . . Dr. H. M. F. Behneman became a grandfather again last week when a baby boy was born to his daughter and son-in-law, Mr. and Mrs. Glenn Bolderman, in Pasadena and Mrs. (Billie) Behneman became a grandmother and an aunt simultaneously since Mr. Bolderman is her brother . . .

Back today from a business trip in the East is Kenneth Kirk . . . Mr. and Mrs. Newton Hotchkiss are being visited for the next couple of weeks by her brother, Mr. G. W. Leitner, owner of a cattle ranch in the Wyoming-Montana area . . . Tom Schilling, son of Mr. and Mrs. Frank Schilling, is with his family between semesters at Santa Clara . . . Our sympathy to Nelson Hees who is in the hospital in Los Angeles having her appendix removed . . . It was a farewell party for Frances Shepard, who is returning to her Portland home after almost four years in the Village, that was given at the Palm House on Tuesday evening by Mr. and Mrs. Raymond Cree, Mr. and Mrs. Burnham Bigelow, Miriam Richards and her houseguest, Dorothy Cook of Palo Alto, Anthony Burke, Barbara Nodurft, and Bob Bendheim of New York . . . Tony and Kay Cordrey won the rhumba contest and we wonder if Roy Randolph is running a small business on the side? . . .

HOLLYWOOD IN PALM SPRINGS . . . Eve Arden, clever movie actress, was entertained Saturday and Sunday by her old friends, Mr. and Mrs. F. Culver Parker. They buffeted at the Tennis Club Sunday with Mrs. Beatrice Breen of San Francisco, Miss Shirley Johnson of Mill Valley, and Eve Arden's daughter Liza. Eve has just finished "Voice of the Turtle" and is starting on a new movie this week entitled "One Touch of Venus" . . . Rex Harrison and Lille Palmer saw a private showing of Lili's latest movie "My Girl Tisa" in Palm Springs this week. The picture was directed

Mrs. Brown Returns From Idaho Sojourn

Mrs. Ona Brown, well known Palm Springs socialite, has returned to the Village after a flying trip to Idaho where she was the guest of the H. H. Barnes at their B-Bar-X ranch.

The big ranch is 60 miles from Sun Valley where she visited while in the north.

She reported many gay parties at the ranch and in Sun Valley.

Baby Son Arrives

A baby son was born at 1:15 a.m. Wednesday at Community hospital to Margaret Hernandez, wife of Frank Hernandez, of Mountain View Trailer park.

Both mother and baby boy are doing fine, it was reported.

Social ACTIVITIES

By NANCY DALE JAYNES

Music Prevails At Delightful Club Afternoon

Tenor and Pianist Heard in Concert By Village Women

The program committee of the Palm Springs Woman's Club are to be congratulated on the type of entertainment being brought to the semi-monthly meetings of the club, particularly such artists as Robert Sands and Summer Prindle. Mr. Sands, substituting for William Matchan, who was originally scheduled to appear, is a distinguished tenor, well known for his work with the New York Philharmonic and Boston Symphony.

Summer Prindle, concert pianist, delighted his audience with his keen intelligence and deep appreciation of the ideals and aims of the great composers.

The business session was presided over by Mrs. Harold Murphy, president, who announced that the fund for the silver service so much desired by the club is now available through the series of bridge teas being held at the Tennis Club which have proven so popular. Mrs. Murphy also made the announcement that she had been requested to urge all members of the club who have not registered for the coming elections to do so. While not running for any office herself and the club being entirely non-political, Mrs. Murphy stressed the importance of each member who is a qualified voter registering at this time.

New members welcomed into the club were Mrs. C. G. Waller, Mrs. F. C. Bacon and Mrs. Evelyn Pell. Club decorations in the Valentine motif were carried out by Mrs. F. A. Purcell and Mrs. F. C. Ingram, while ice cream molded into red hearts and tea were served by the tea committee composed of Mrs. Harold Hicks, Arthur Bailey, James B. Oliver, Eugene Therieu, Newton Hotchkiss, L. C. Newcomer and P. A. Staley.

I refuse to place myself behind an iron curtain because "crying babies in congress" believe a cabinet officer should remain quiet on political issues.—Secretary of Labor Schellenbach.

The Canadian government has the task of keeping track of the north magnetic pole. Located on Boothia peninsula, the pole shifts constantly.

Alexander the Great is credited with introducing onions into Greece from India.

Honeymooners At Del Tahquitz For Brief Visit

Honeymooning in the Village this week are Mr. and Mrs. Jay Emmett who were married on Sunday in the St. Francis Chapel of the Mission Inn, Riverside in a ceremony performed by the bride's father, Rev. John Corbin Wiley of San Diego.

The bride is the former Miss Martha Wiley, daughter of Rev. and Mrs. Wiley. The groom is the son of Mrs. Fay L. Schnapp of Great Neck, Long Island, N. Y., and the late Mr. Schnapp.

The couple are at the Hotel Del Tahquitz.

Guild to Hold Tea on Tuesday At Smoke Tree

Final Pre-Lenten Affair Arranged at Fred Markham Home

The Episcopal Guild of St. Paul's in the Desert will hold their annual Shrove Tuesday Tea on February 10 at the home of Mr. and Mrs. Fred Markham, Smoke Tree Ranch, from 3:00 until 5:30.

A musical program arranged by Wynne Davis Hammond will be presented during the afternoon. The committee assisting Mrs. Markham consists of the officers of the guild: Mrs. John S. Lapp, Mrs. Raymond Wilson, Mrs. Frank Camp, Mrs. H. Earl Hoover, Mrs. Edward H. Maggard.

There will be a voluntary offering to the fund for the purchase of a piano to be used in the new Sunday school building.

All friends of the church, gentlemen as well as ladies, and visitors are cordially invited to attend.

One thing I want to find out is how much of Europe's capital has gone underground because of this threat of socialization and see if we can't put it back to work.—Sen. George Malone (R) of Nevada.

Fashion Show Luncheon on Club Program

Lori Lyon Designs To Be Presented at Affair February 21

In a fashion show-luncheon to be presented on February 21 at the Tennis Club, a large group of villagers, Palms Springs and out-of-town buyers will get their first glimpse of the "Lori Lyon" fashions, designed and made by Lori (Mrs. Tom Lyon) of the Village.

The clothes are casual resort wear designed specifically for the informal life on the desert. Ranging from bathing suits to dressy cottons they all have originality obtained by clever combinations of unusual materials and by Lori's realization, through her years of living in the Village, of what makes appropriate, comfortable, and attractive resort wear.

Lori was a costume design major in college and this experience combined with her innate good taste and personal interest in designing women's clothing has brought forth the "Lori Lyon" originals upon which Bullocks has taken an exclusive.

13th Birthdays Occasion for Joint Celebration

Miss Pat Peper and Miss Sally Pringle celebrated their thirteenth birthdays together Tuesday night at the Tennis Club with Mrs. Wesley Peper. The two girls looked very sweet in matching dresses and were especially jubilant upon winning during the games.

Mrs. Gilbert LeBaron entertained Mr. and Mrs. A. C. Thompson, Mr. and Mrs. O. D. Fisher, Mrs. Charles Stuart, and Dr. and Mrs. Tom Mesday in an all Seattle party at the Club the same night.

Two lovely ladies from Long Beach joining in the activities on Tuesday were Mrs. James P. Roberts and Mrs. Mel Burns who are vacationing at Smoke Tree ranch.

PALM SPRINGS, CALIF.
Friday, February 6, 1948

The Desert Sun—7

Class in Flower Arrangement To Start on Monday

The class in flower arrangement being sponsored by the Woman's Club will get under way next Monday, Feb. 9. All members of the club interested in joining the class who have not already done so are requested to call Mrs. Florence Glass at 7972 and register. The class will meet on alternate Mondays at 1:30, the fee for the series being \$5.00.

through which the other donations were made, gave a refrigerator.

Meals are being prepared each night by volunteer helpers and served to members of the Teen Target.

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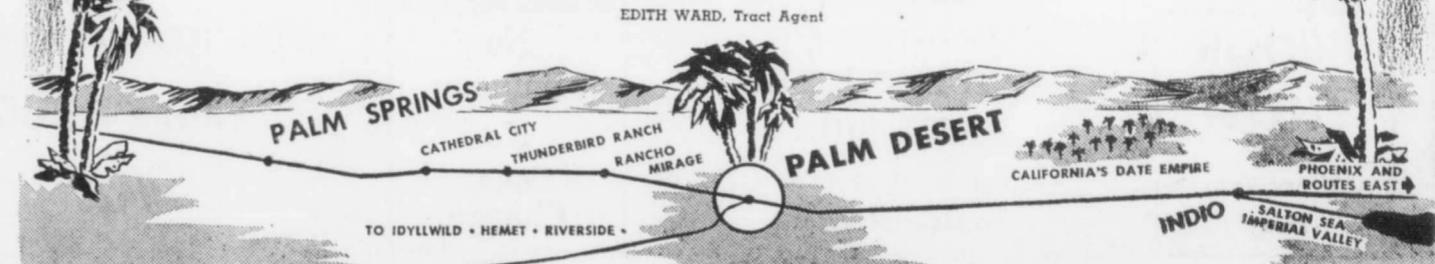
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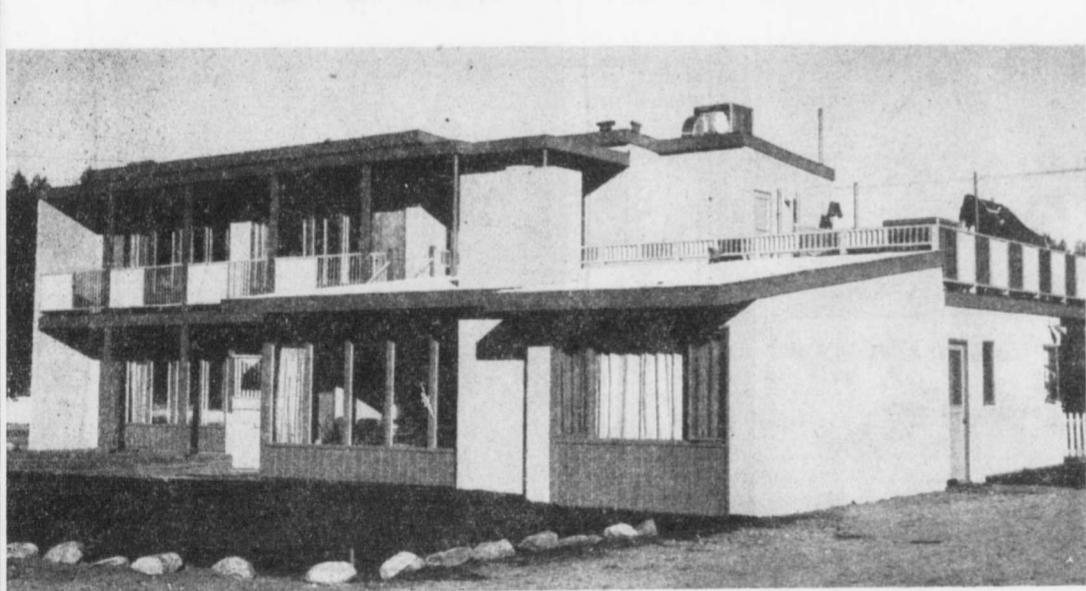
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Move in tomorrow! 3-bedroom, 3-bath home with large view windows. Panel ray heat. 2-car garage. Sundeck. Walled lot. \$38,500

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Firecliff Lodge
Opens This Week
At Palm Desert

Another project at Palm Desert will be completed this weekend when Firecliff Lodge will be ready for its first guests. Through the temporary transfer of workmen on the Shadow Mountain Club building, the new lodge has

been rushed to completion. Work on the club will be resumed immediately, it was pointed out by Cliff Henderson.

Firecliff Lodge has 24 rooms which can be arranged as singles, doubles or three room suites. There are eight bungalows in the group and plans call for the addition of a two-story building next season. There will also be a restaurant, on which work is now in progress.

Firecliff is outfitted with custom-built furniture designed by the noted decorator Mrs. Hazel W. Davey. It is the second apartment hotel to be completed at Palm Desert, Twin Palms having opened about two months ago.

The Hawaiian islands are the tips of volcanic mountains that extend 13,800 feet above sea level and 10,000 feet below it.

To Buyers of
THE VILLAGER

The increased size of The Villager Magazine has placed it in the Parcel Post classification. Check with the postoffice as to postage necessary, before mailing.

PALM SPRINGS
VILLAGERJewelry-Making
Is Topic Before
Soroptimists Club

One hundred per cent attendance marked the luncheon meeting of the Soroptimist club Tuesday at the Desert Inn. Mrs. Susie Kiefer, instructor in jewelry-making of the adult education program, was the main speaker. Mrs. Kiefer showed beautiful examples of hand-crafted jewelry and gave an amusing account of her experiences with her hobby.

Bert Briete of Woodland, and Jimmie Beronio of El Centro were guests from their own Soroptimist clubs; other guests were Mrs. George of Indio which is soon to have a Soroptimist club and Mrs. Louise Burkett and Blanche Martin of Palm Springs.

Next Tuesday the club will have their Valentine party; each member will bring Valentines to be air-mailed to Palm Springs Soroptimist club's sister club in St. Helens, England.

Eagle Scouts Olson and Brisken of Riverside told Palm Springs Lions of their experiences in France at the Boy Scout world jamboree there two years ago when they addressed the club members at their weekly meeting yesterday at the Desert Inn.

They were brought to the Village by Bill Kenney, Boy Scout field executive for the county.

Portlanders Will
Hear About Village
On Radio Program

Palm Springs is going to be on the air in Portland, Ore., and in a convincing manner.

William A. Sawyer, Portland radio advertising and production man, who with Mrs. Sawyer is now a guest at Wonder Palms, will put the Village on the air.

Wednesday night he interview- ed Florian Boyd, Chamber of Commerce president; Harry C. Harper, C. of C. secretary; Norman Geiger and Miss Anita Anderson of the Western Air Lines;

George Wheeler of the Villager, Priscilla Chaffey and R. F. Graettinger, news writers, and the results will be broadcast in Portland. The "boost" interviews followed a delicious dinner at which Esther Magee of Wonder Palms was hostess.

Sawyer took the broadcasts on a tape recording machine and the playback was remarkably clear.

He is at Wonder Palms on the southern end of a trip in which he is making recordings all the way from Portland to Palm Springs and back for a make-believe via Western Air Lines which will be presented on his "Make Believe Ballroom" program.

Portlanders will get a cheerful earful of the news of Palm Springs over a series of broadcasts as result of Wednesday night's recordings.

Bargain Hunters, Attention!
See Before You Buy

311 Via Del Sol

(Open Thursday Through Sunday)

REDUCED FOR QUICK ACTION! This delightful bungalow gives you desert living at its best. It was built by the owner in November, 1945, and especially designed throughout to fit the desert atmosphere. It is in immaculate condition, having been occupied by the owner for only three months. All materials used were the finest and the workmanship is of the best. The site is 101x130 and the beautifully landscaped garden is completely surrounded by a concrete block wall. It consists of a flagstone entry hall, living and dining rooms, solarium, kitchen, service porch, maids' room and bath, three family bedrooms, two baths, dressing room and ample closet space; unit heat and two-car garage. Fieldstone fireplace in living room.

This house can be inspected any time either in the evening or during the day. We are authorized to sell this home at a tremendous sacrifice. We will accept any reasonable offers. This is an opportunity that should not be overlooked!

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Terms or Cash

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| 3 Bedrooms, 2 baths, large lot | \$14,500 |
| 3 Bedrooms, 2 baths, hardwood floors, patio | \$17,500 |
| 3 Bedrooms, 1 bath, furnished | \$19,000 |
| 4 Bedrooms, 2 baths, good terms | \$20,000 |
| 2 Bedrooms, 1 bath, double garage | \$20,000 |
| 3 Bedrooms, completely furnished | \$21,000 |
| 3 Bedrooms, 3 baths, model home | \$27,500 |
| 3 Bedrooms, 2 baths, lavishly furnished | \$36,500 |
| 3 Bedrooms, 3 baths, new home and furniture | \$37,500 |
| 3 Bedrooms, 3 baths, 4-car garage | \$39,500 |
| 3 Bedrooms, 3 baths, very nicely furnished | \$42,500 |

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Sincerely "JESS" CARRILLO



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Steaks - Fried Chicken**

THE SOUTHLAND'S FINEST MEXICAN RESTAURANT

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Saturday and Sunday from 10 A. M. to 1 A. M.



Rancho Mirage, located a few miles southeast from Palm Springs, is a community where neighborliness and love of the desert is a keynote. Included in this week's Palm Springs Personalities are some well known Rancho Mirage personalities.

This frequently pictured family (upper left) are Mr. and Mrs. Frank Morgan and their son, George Morgan. The family enjoy the free and easy living of the desert and have a picturesquely rambling adobe ranch house in Rancho Mirage.

They have retained the yard in its natural state and the appearance of the whole home is that of a touch of old Mexico. The Morgans are participants in many Palm Springs affairs and can be counted upon to be in the Desert Circus parade each year . . . something they enjoy just as much as the crowds enjoy watching movie actor Frank Morgan play his cowboy role.

THE WELL KNOWN PAINTERS, Carl Hoerman, and Mrs. Hoerman, an artist as well (upper center) contribute greatly to the artistic group at Rancho Mirage. Adjacent to their home, La Casa del Desierto, is their Art Galery which houses many of their fine paintings. Mr. and Mrs. Hoerman are always happy to have neighbors, friends or strangers drop in to discuss art and to roam through the gallery. Mr. Hoerman presented a one man show at the Desert Inn which proved of great interest to the many who have visited. Outstanding are his Mexican

FAIRLY NEW RESIDENTS in Rancho Mirage are Mr. and Mrs. Harry A. Walker and their children, Malcolm and George-Ann (left center) who have lived in the community one year. The Walkers each have a special hobby of their own, but all the family enjoys swimming in the Rancho Mi-

rage pool. Mr. Walker is a home movie enthusiast and his two favorite subjects are quite naturally, his family and the desert. Horseback riding counts high with Malcolm and George-Ann and they can often be found at the Thunderbird Stables; in fact, Jerry, the proprietor of the stables, has confidentially told Malcolm that he considers him one of his best wranglers. Mrs. Walker has a special interest also . . . her hobby is her family.

FOR THREE YEARS Mr. and Mrs. A. Ronald Button, of Los Angeles, their son, Ronald Button I, and daughter, Mary Barbara (lower left) have been Rancho Mirage residents as weekenders and come down as often as possible to their lovely modern style ranch house home. All the members of the family, enjoy swimming but their very favorite sport is jeep riding . . . all other pastimes have become secondary since they purchased their easily recognizable yellow vehicle. In Palm Springs the Buttons are members of the Racquet Club and the Tennis Club.

FORMERLY of Laguna Beach, Mr. and Mrs. A. P. Burgard (lower center) have lived in Rancho Mirage three years. Although the Burgards like the ocean, they found that they preferred the desert and Mrs. Burgard found the scenery very inspirational for her hobby which is painting; Mr. Burgard likes to garden. Not shown with the couple, but worthy of mention, are their two very regal kittens . . . if in name only . . . Princess

—Bernard-Terry Photos.
Elizabeth and Phillip Mountbatten. The Burgards find most of their pleasure comes from living in the restful desert surroundings and the enjoyment of their friends.

INTERESTING and accomplished Rancho Mirage residents are the W. J. Swetlands (lower right), both artists in several fields. Mr. Swetland, who was a trade papers publisher in New York for many years, is also a writer and photographer. He recently completed "These Men" which is a thorough history of the 27th Division (of which he was a member) of World War I. About twenty-five years ago Mr. Swetland made journeys to the desert in order to take documentary motion pictures and to write about the desert. This area at that time was sparsely inhabited and in order to cover rough terrain and to carry enough provisions, Mr. Swetland invented his Desert Wagon, the forerunner of today's station wagon. He became enamored of the desert and one of his favorite camping locations was a certain spot which is now the site of the couple's home. Mrs. Swetland, who was a concert singer for many years and who sang with the Chicago Opera Company (the lead in Faust, etc.) is also a writer. She is the editor . . . "yedress" as she refers to herself . . . and publisher of a unique little publication called "Our Magazine". Mr. Swetland also helps and handles the current events section, a subject he thoroughly enjoys.

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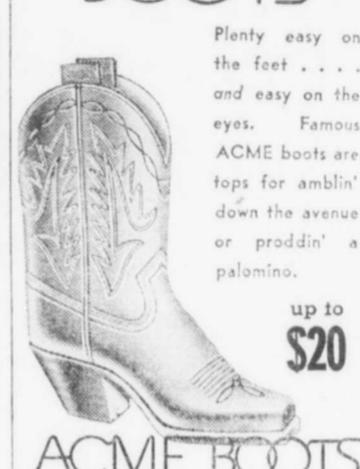


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Our Fifth Season in Palm Springs

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A CHANGE IS MADE

Yes, sometimes CBS and KCMJ switch programs around a bit. This time we hope the result will be more Sunday listening pleasure for you.

5:45-5:55 **LATIN PATTERNS**

(Gavin Herbert, Prof. Pharmacy)

5:55-6:00 **CBS NEWS**

With Ned Calmer

6:00-6:30 **SHEPTENKO CONCERT**

(Peter B. Sheptenko, Realtor)

Formerly heard Tuesday, 6:30-7:00

6:30-7:00 **TEXACO STAR THEATRE**

With Gordon Macrae, Evelyn Knight

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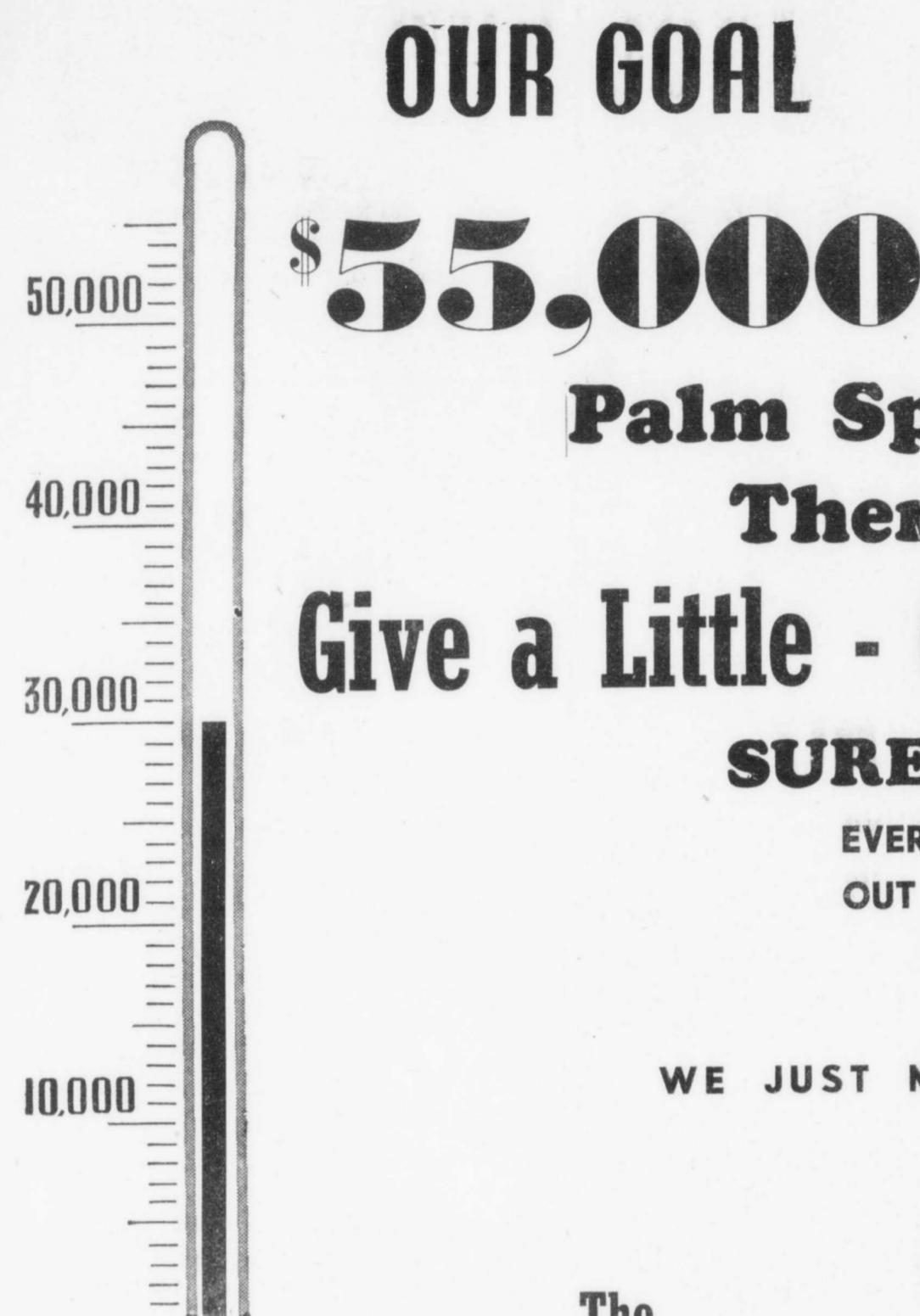
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PASADENA, CALIFORNIA

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\$25,000 STILL TO GO

Palm Springs Must Not Fail To Complete This Most Important Drive
There are "Less Fortunates" among us that Need Your Help

Give a Little - Give All You Can - Your MONEY and Your GOODNAME

SURELY YOU Are Not Going To Be HARD-HEARTED and LET THEM DOWN

EVERY REQUEST FOR COMMUNITY CHEST FUNDS IS REALLY A REQUEST THAT YOU GIVE SOME CHILD A START IN LIFE; THAT YOU GIVE SOMEONE A HOME TO LIVE IN; THAT YOU HELP SOMEONE GET OUT THE LAST FEW YEARS WITH DECENT COMFORTS, AT LEAST TEMPORARILY; THAT YOU MAKE IT POSSIBLE FOR A PERSON TO GET A JOB

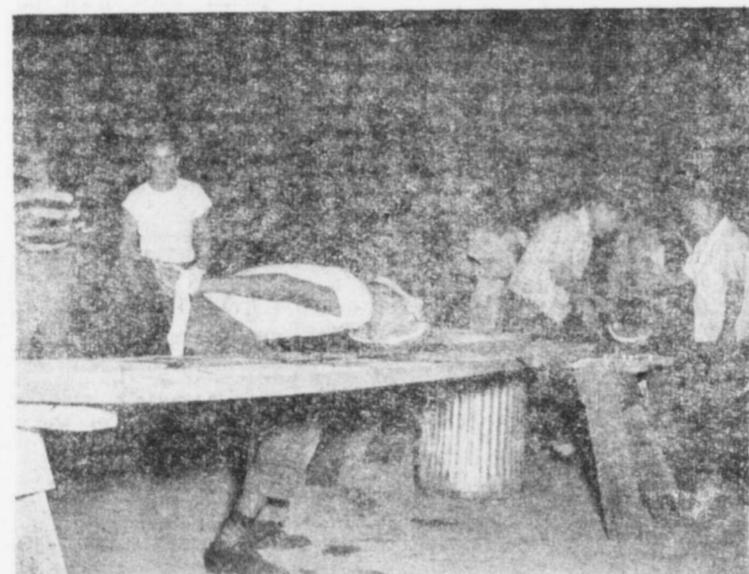
SO YOU MAY KNOW --- THESE INSTITUTIONS ARE WHOLELY DEPENDENT ON YOU

WE JUST MUST SUPPORT THEM

**GIVE
YOUR
NICKELS
•
DIMES
•
QUARTERS
•
DOLLARS
•
HELP**

**The
BOYS' CLUB**

Wholesome Diversion
for the Youth of the
Community



**The
DESERT
MUSEUM**

So You May
Know Your Desert



**To Our Winter Visitors
and Guests**

With the very large goal of \$55,000 for the Palm Springs' Community Chest and the Palm Springs' Community Hospital—combined community drives—May we suggest that you consider Palm Springs as your "other home"—and because it may eventually become your "first" home—ask that you apportion a certain percentage of the amount you plan to give the Community Chest—to YOUR Palm Springs' Community Chest.

DESMOND'S
IN THE PLAZA

J. W. ROBINSON CO.
DESERT INN GROUNDS

It's the DEL TAHQUITZ HOTEL
THIS SEASON

HOTEL THE OASIS

The New VILLA HERMOSA Apartments

H. H. FOSTER ASSOCIATES, Inc.
REALTORS

RANCHO MIRAGE

A Ronald Button and David F. Culver, Co-Developers

THE TAILORED LADY
THE CARNELL BUILDING

DAVE ROSE
REAL ESTATE
380 N. Palm Canyon Dr.

MARY HELEN
CHILDREN'S SHOP
138 N. Palm Canyon Dr.

PALM SPRINGS WATER CO.

WARD & COVEY
GENERAL CONTRACTORS
511 N. Palm Canyon Dr.

AMBASSADOR APARTMENT HOTEL
D. MARGOLIUS, Manager

RAMON TRAILER PARK
J. M. EDWARDS, Manager

PALM SPRINGS THEATRE
EARLE STREBE

JOHN W. WILLIAMS
REALTOR
423 N. Palm Canyon Dr.

PALM SPRINGS MIRROR & GIFT
463 Indian Avenue

PALM SPRINGS VETERINARY HOSPITAL
DR. ORVILLE B. MCROBY

SALES PLAZA MARKET
IN "THE PLAZA"



STILL TO GO!



**Complete This Most Important Job
among us that Need Your Help**

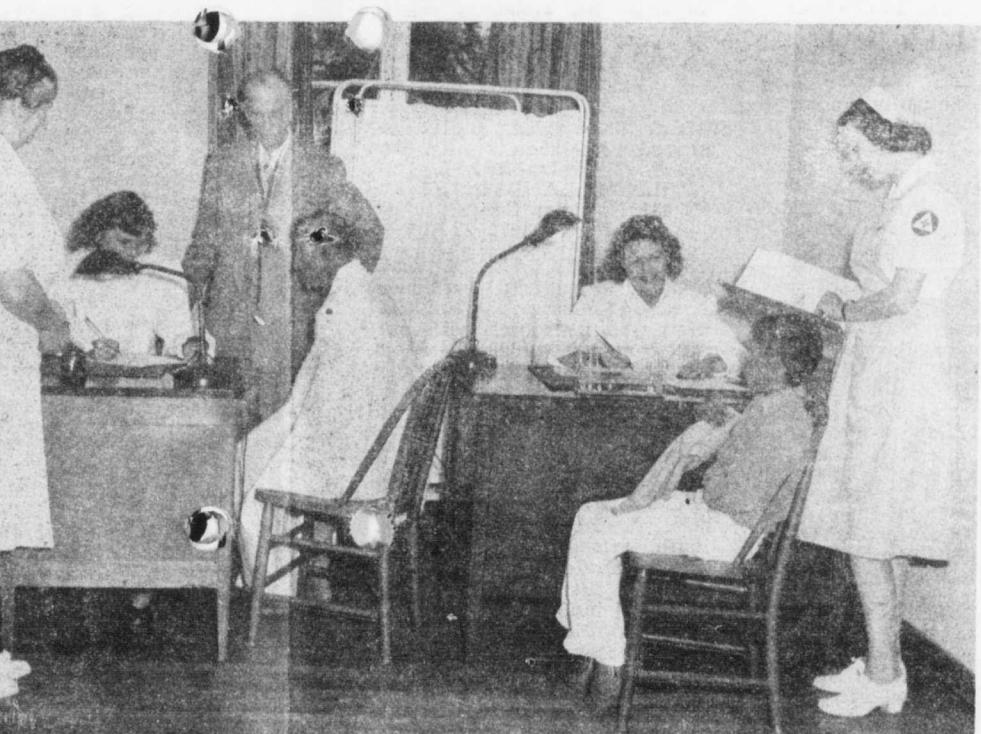
MONEY and Your GOODNESS of HEART WILL DO THE JOB

Be HARD-HEARTED and LET YOUR NEIGHBOR DO IT

REQUEST THAT YOU GIVE SOME CHILD A START IN LIFE; THAT YOU PERMIT AN AGED PERSON TO LIVE
ST TEMPORARILY; THAT YOU MAKE IT POSSIBLE FOR A MOTHER TO GET ESSENTIAL HOSPITAL CARE.

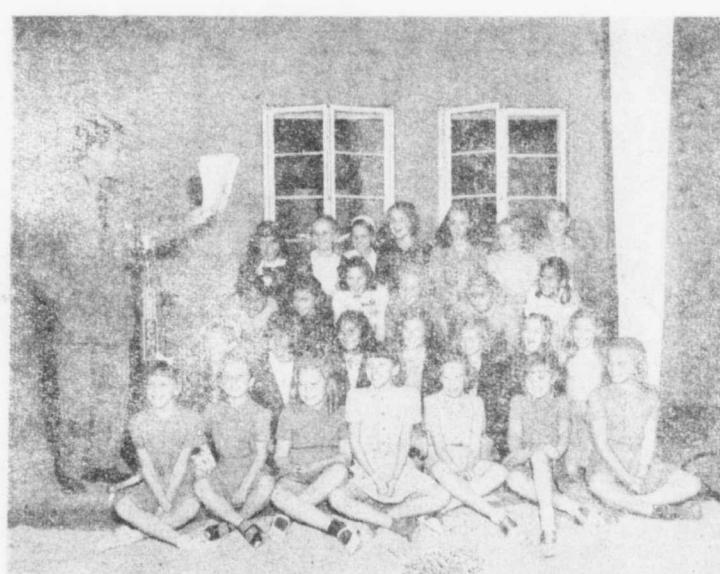
INSTITUTIONS ARE WHOLELY DEPENDENT ON YOUR HELP

The COMMUNITY HOSPITAL



The Difference Between Life and Death

WHAT A "TRAGEDY" IF WE FAIL



**The
BOYS
AND
GIRLS
SCOUTS**



THE HEALTH CENTER

Medical and Dental Care for the Needy
The Home of Friendly Service Conducted by the
WELFARE AND FRIENDLY AID



**The
YOUTH CENTER**

Providing for the
Village Teen-Agers

Fail to Raise the Necessary Funds to Help the Cause of Unfortunates — And to Keep "Youth" Healthy and Happy — They Have Made This Plea Possible

RAMON TRAILER PARK
J. M. EDWARDS, Manager

— INGLESIDE INN —

PALM SPRINGS THEATRES
EARLE STREBE

REG. G. JONES
SWIMMING POOL CONSTRUCTION

JOHN W. WILLIAMS
REALTOR
423 N. Palm Canyon Dr.

KCMJ—Radio Oasis

PALM SPRINGS MIRROR & GLASS CO.
483 Indian Avenue

THE DESERT SUN

PALM SPRINGS VETERINARY HOSPITAL
DR. ORVILLE B. McRORY

HENRY SNOW
AUTOMOTIVE SERVICE
Ramon Road and Indian Avenue

SALES PLAZA MARKET
IN "THE PLAZA"

THE VILLAGE MARKET

PALM SPRINGS DRUG & IMPORT CO.

NOTICE

All winter residents and others who may not have been called on by Community Chest workers may send in contributions to—Community Chest Headquarters, Torney Hospital Grounds, Palm Springs—or Telephone 2987 and a worker will call on you. Forms with which you may send in contributions may be had at The Desert Sun office or Community Chest Headquarters offices.



DRIVE...

Radio Log

KCMJ

Dial 1340

COLUMBIA NETWORK

Note: For regularly-scheduled Monday-through-Friday daytime features, please see the KCMJ listings each Tuesday.

FRIDAY EVENING HIGHLIGHTS

6:00—Frank Morgan
6:30—Ozzie & Harriet
7:00—It Pays To Be Ig
7:30—Spotlight Review
8:00—Lowell Thomas
8:15—Jack Smith Show
8:30—Danny Thomas
8:45—F. Goss News
9:00—Baby Snooks
9:30—Bob Crosby
9:45—Murrow, News
10:00—Huey Lewis
10:15—Morgan Movieland
10:30—Music for Party
12:00—Hal Davis, news

SATURDAY
6:45—Saturday Rhythm
7:00—Morning Headline
7:32—Sundialers Club
7:30—Bob Garred News
7:45—After Club
8:00—W. Sweeney News
8:05—Let's Pretend
8:30—CBS Is There
9:00—Theatre of Today
9:30—Hollywood Stars
10:00—Grand Cen. Sta.
10:30—County Fair
11:00—Mary Lee Taylor
11:30—Give and Take
12:00—On the Solid Side
12:30—Dick Joy, News
12:45—J. Schirmer Trio
12:55—Wall St. News
1:00—Treas. Bandstand
1:30—A Date at the Fair
2:00—Philadelphia Or.
3:00—Scoreboard
4:00—Saturday Songs
4:30—Church of Desert

SATURDAY (Cont.)
4:45—Rainbow Trio
5:00—P. Pg. Features
5:15—Deep Purple Time
5:25—Song of the Day
5:30—C. Collingwood
5:45—Bob Garred News
5:55—Wal Sterling News
6:00—Joan Davis Show
6:30—H. Vale Sports
6:45—Music by Martin
7:00—Sat. Nite Serenade
7:30—Breakfast Ride
(delayed)
8:00—People Next Door
8:15—It's a Great Life
8:30—Frank Goss News
9:00—Abe Burrows
9:15—H. Carmichael
9:30—Vaughn Monroe
9:45—Adm. Sam Spade
10:00—Meet C. Archer
10:15—C. Huntley, News
10:16—Organ Interlude
10:30—Music in Night

SUNDAY
8:00—W. Sweeney News
8:05—Choir
8:30—Salt Lake Taber.
9:00—Chapel Songs
9:15—Christian Science
9:30—People's Platform
10:00—Mod. Concert Hall
10:15—Univ. Explorer
11:30—Joseph C. Harsch
11:45—Red Barber
12:00—N. Y. Philharmon
1:30—Bob Crosby
1:45—Eileen Farrell
2:00—Jeanette Davis
2:15—Here's to You
2:30—Hour of Charm

LEGAL NOTICES

CERTIFICATE OF FICTITIOUS NAME

We, the undersigned, do hereby certify that we are transacting a lively and stable business under the firm name and style of "BOYER'S STABLES", that the principal place of business is 1205 East Ramon Road, in the City of Palm Springs, County of Riverside, State of California; that the names in full of all the persons interested in said business and their respective residences are as follows, to-wit:

E. L. SARGENT, 1205 East Ramon Road, Palm Springs, California.
MARGARET SARGENT, 1205 East Ramon Road, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 19th day of January, 1948.

E. L. SARGENT
MARGARET SARGENT

STATE OF CALIFORNIA
COUNTY OF RIVERSIDE, ss.

On this 19th day of January, 1948, before me, Eugene E. Therieu, a Notary Public in and for said County and State, personally appeared E. L. SARGENT and MARGARET SARGENT, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

LEGAL NOTICES

CERTIFICATE OF BUSINESS (Fictitious Firm Name)

The Undersigned do hereby certify that they are conducting a Newspaper business at 174 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "THE DESERT SUN", and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Oliver B. Jaynes, 260 Via Los Palmas, Palm Springs, California.
Frankie D. Jaynes, 260 Via Los Palmas, Palm Springs, California.
WITNESS our hands this 22nd day of January, 1948.

OLIVER B. JAYNES
FRANKIE D. JAYNES

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On this 22nd day of January, A. D., 1948, before me, O. M. Perdew, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Oliver B. Jaynes and Frankie D. Jaynes, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) O. M. PERDEW.

Notary Public in and for said County and State.
My Commission expires Sept. 23, 1950
Pub. Sun, Jan. 30, Feb. 6, 13, 20, 1948.

It is estimated that half of human headaches are caused by eye strain.

LINCOLN-MERCURY

JENKINS MOTOR CO.

INDIO, CALIF.

LINCOLN and MERCURY

Authorized Dealer for

PALM SPRINGS AND COACHELLA VALLEY

Cars on Display in Our Show Room

Sales - Service - Parts—1 Mile South on 99

LINCOLN-MERCURY

LINCOLN-MERCURY

The History of Palm Springs

Coming—
in The Villager
FEB. 15th

This issue will be our largest and I think the best.—Geo. O. Wheeler

The Desert Sun
CLASSIFIED ADS

Phone 2249

RATES

One Two Four One
Time Times Times Month
PER LINE .30 .45 .80 1.60

• LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
• COUNT 26 LETTERS AND SPACES PER LINE
CHARGED AS 3 LINES
• MINIMUM: 3 LINES.
• RATES BASED ON CONSECUTIVE ISSUES.

Lost and Found 10

LOST: Ladies diamond wrist watch, initials A.K.G. Liberal reward. Phone Smoke Tree Ranch, 2282. No questions asked.

Personal 12

MADAME GRAY

FORTUNE TELLER

Palm and psychic readings. Madam tells past, present, future. Answers all questions. Advice. Open every day from 10 a.m. to 11 p.m. Appointments not necessary. 632 3rd St., San Bernardino. Call 6-3592.

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

CLASSES for PRE-SCHOOL CHILDREN.

Constructive program, 9 to 12 or 9 to 3:00 Mondays through Fridays. Mrs. R. C. Beckett, 345 Indian School Lane, Banning, California. Ph. 3333.

FURNITURE re-upholstered and mattresses re-built.

BANNING MATTRESS AND UPHOLSTERING WORKS

J. W. Ray, proprietor

119 So. San Gorgonio

Banning — Phone 3802

CLEARING and leveling lots with up-to-date equipment.

Harlis Bros. Call 7691.

TO THOSE who appreciate better piano tuning, call Reed's

Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.

EXPERT

Radio Repairing

AT REASONABLE PRICES

PALM SPRINGS

MUSIC CO.

360 N. Palm Canyon Drive

Phone 6122

Moving—Storage 19

HOUSE MOVING

Estimates Given

Wright and Leonard

P. O. Box 25, Palm Springs

Phone 3803

Home Services 20

PIANOS

MODERN UP TO DATE

PIANO SERVICE SHOP

Tuning—Repairing

Refinishing—Rebuilding

DYSART'S PIANO SHOP

374 Tenth St., Riverside

LEGAL NOTICES

DESSERT SUN

CERTIFICATE OF BUSINESS (Fictitious Firm Name)

The Undersigned do hereby certify that they are conducting a Commercial Business at 174 No. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "DESSERT PRINT SHOP", and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Oliver B. Jaynes, 260 Via Los Palmas, Palm Springs, California.
Frankie D. Jaynes, 260 Via Los Palmas, Palm Springs, California.

WITNESS our hand this 22nd day of January, 1948.

OLIVER B. JAYNES
FRANKIE D. JAYNES

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On this 22nd day of January, A. D., 1948, before me, O. M. Perdew, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Oliver B. Jaynes and Frankie D. Jaynes, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) O. M. PERDEW.

Notary Public in and for said County and State.

My Commission Expires Sept. 23, 1950

Pub. Sun, Jan. 30, Feb. 6, 13, 20, 1948.

It is estimated that half of human headaches are caused by eye strain.

Home Services

20

Business Opportunities

30

A SPECIAL

IF YOU WANT HEALTH AND A GOOD INCOME, INVESTIGATE! 4 UNIT MOTEL BEAUTIFULLY FURNISHED WITH ROOM FOR 10 MORE. FINE LOCATION. \$22,500. TERMS. WRITE TO MRS. WANDA MANNIGAN, STAR RT., TWENTYNINE PALMS.

THE DESERT SUN

174C (THE CENTER)

CESSPOOLS

Phone 7766

SAFEWAY

CONSTRUCTION AND

CESSPOOL CO.

W. A. COONS

GENERAL CONTRACTOR

Alterations and Repairs

Phone 2841—Box 1329

154 N. Indian

TEX DRISKELL

REFRIGERATION

SALES AND SERVICE

171 N. INDIAN AVE.

PHONE 3403

BUY, SELL & TRADE

through the classified ad section of The Desert Sun.

HOUSE BUILDING and remodeling

Phone 5631 or write P. O.

Box 1462

FURNITURE re-upholstered and

mattresses re-built.

BANNING MATTRESS

AND UPHOLSTERING WORKS

J. W. Ray, proprietor

119 So. San Gorgonio

Banning — Phone 3802

EXPERT ALTERATIONS

and remodeling on ladies suits and

dresses. Helen Smith, 640 Calle

Palo Fierro.

WE TAKE CARE of private

phone calls and correspondence

24 hour service. For further in-

formation call 8771.

Miscellaneous Services 15

BOARD YOUR HORSE at the

dude ranch for horses, Thousand

Palms, the gateway to open

country and beautiful canyons.

Prices reasonable, excellent

service. Drive east on Ramon road,

cross highway 99 for 1 1/2 miles.

Real Estate for Sale

35

FOR BEST BUYS IN Palm Dell Palm Desert—Palm Village Rancho Mirage—La Quinta Desert acreage and improved properties See **COLONEL ELLSWORTH** and Associates at Palm Dell Tract Office Phone Indio 7-7120

20—40—60 ACRES. Trailer Park and 5 houses and apartments. 12-inch well, cows, tractor and tools. 20 acres unimproved land. Rancho Vista, 3 miles north of Indio on 99. P. O. Box 3055, Indio.

IN TRAMWAY AREA, 2½ acres. A real buy at \$9500. **HAROLD HICKS** 813 North Palm Canyon 6711—Phones—2736

LAND BARGAINS Salton Sea View acreage \$17.50 per acre **COL. R. A. ELLSWORTH** Palm Village Phone Indio 72792 or see your broker

FOR SALE: 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, ½ mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

80 ACRES Desert 1½ miles N.E. Garnet Station. Good water conditions. Ready to subdivide. \$10,000. C. S. Bowen, 451 10th St., Beaumont.

FOR SALE by Owner, corner business lot. Rancho Mirage. Opposite swimming pool. Palm Springs 1094.

INDUSTRIAL LOT 160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker. 670 S. Palm Canyon. Phone 8212.

INVESTOR'S OPPORTUNITY 32 acres of artistic hilly land in Palm Springs, 900 ft. facing S. Palm Canyon Drive by 1532 ft. deep. Can be developed into the Bel Aire of Palm Springs. \$60,000 total price. File 60, Desert Sun or your broker.

FOR SALE by owner. Rancho Mirage 3 bedroom home and guest house. Laundry. 3 baths, sunroom, 12x32, Patio. Swimming pool privileges. 3/4 acre. Palm Springs 1094.

RANCH—ten minutes from Palm Springs. 2½ acres with rental income of \$75 month, home, stables, corral, pasture, electricity, water. Full price for quick sale \$16,500. On terms. Owner, P. O. Box 1217, P. S.

LATE CAR OR TRAILER as down payment on 320 acre Raw land near Indio. Balance 9 yearly payments, \$160 each and interest. Owner, Box 513, Palm Springs.

LAKE ARROWHEAD California's Finest Playground. For property sales—trades—rentals See E. GROSCH, Tel. 7885 263½ Avenida Ortega Palm Springs, Calif. Member of Lake Arrowhead Realty Co., Box 18—Lake Arrowhead, Calif.

REAL ESTATE APPRAISALS Leslie M. Clancy Ph. Indio 7-7128, Rt. 1, Indio

SACRIFICE! Reduced from \$5500 to \$3850. 120x106 Ph. 2907. Sentinel Realty, 315 No. P. C.

BUY 2½ ACRES for less than a city lot at Thousand Palms. A new fast developing village ten minutes from Palm Springs on straight paved road, the gateway to open country and beautiful canyons. Keep horses. Abundant water, electricity. Price \$2500, up. Terms. Drive out Ramon Road, cross highway 99 for 1½ miles. Look for sign Rancho Caballero. Box 4, 1000 Palms.

SACRIFICE HOME! 4 bedrooms, 3 baths, completely furnished including baby grand piano. Large living room. BESS MATLOFF 235 N. Palm Canyon Dr. 3191—Phone—3263

PALM DESERT INCOME 2 shops and 4 apartments on 50x200 business lot. Income \$6000. Full price \$26,500. Carl Henderson, Palm Desert Phone Palm Springs 7375

3 ROOM, furnished cottage on Reservation near bath house. Must sell, \$1500. Owner, 436 S. Western, Los Angeles.

DUPLEX, nearly new. 2 complete homes under 1 roof. Air conditioned. Landscaped. Fenced. \$400 income monthly. Price \$17,500. Phone owner, 7505.

LARGE 3 BEDROOM house and garage. Swell location. \$13,000. \$3000 down, the rest in very small monthly payments.

PALM SPRINGS REALTY CO. Phone 2832

A **LARGE** 3 bedroom home, all fenced in, artistically landscaped, location and view unsurpassable. Very large garage, room for more than 2 cars. Owner's leaving town, will sacrifice at a REASONABLE OFFER with a SMALL down payment which would be less than the value of the lot. A **SMALL** monthly payment which will be so much less than RENT, will deliver you this most outstanding BARGAIN.

PALM SPRINGS REALTY CO. Phone 2832

Real Estate for Sale

35

SPECIAL PRICE
LARGE CORNER 183x166. R-3.
1 BLOCK OFF PALM CANYON DRIVE, SOUTH END OF TOWN. \$8000.

RESIDENCE LOT
110x135 corner lot in El Mirador Estates Number 3, 2 shares of water. Underground utilities. \$5,000.

SPECIAL BEAUTIFUL NEW HOME, 3 BEDROOMS, 2 BATHS. SOUTH PATIO. ONLY \$19,500.

100 FT. N. PALM CANYON COMBINATION BUSINESS AND RESIDENTIAL INCOME. \$12,000 TOTAL PRICE. TERMS.

\$3500 BUYS RESIDENCE LOT CLOSE IN. IRRIGATION WATER, UNDERGROUND UTILITIES. BEAUTIFUL VIEW.

\$1400 full price, buys a home-site in Palm Springs for a limited time only.

SEE US FOR RESIDENTIAL AND INCOME PROPERTY—PALM VILLAGE AND PALM DESERT. PRICES REDUCED.

W.M. OTTO CO. CULVER NICHOLS

Associates
BARNEY JOHNSON
A. L. E. H. O. O. V. E. R.
F. R. E. D. A. R. S. C. O. T.
861 N. PALM CANYON
PHONE 2182

EXCEPTIONAL BUY
New 3 bedroom, 2 bath home. Reduced to \$16,500.

R-3 income lot, 100x100, good location. \$4,500.

Furnished home, \$25,500. 4 bedrooms, 3 baths. Nicely furnished. Has to be seen to be appreciated.

PALM CANYON DRIVE 62x300 zoned for business and units. \$9,900.

WISE BUY
1 court with 7 good reasons why:

1)—FIVE APARTMENTS.
2)—2 HOTEL ROOMS.
3)—BRAND NEW FURNITURE.

4)—GOOD LOCATION.
The other 3 reasons are obvious when seen. Price \$55,000.

PALM SPRINGS INVESTMENT CO. Associates
Gene Johnson—Dave Rose 380 N. Palm Canyon Dr. Phone 7505

BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

VERY SPECIAL
Over 400 acres fenced, on main highway. Yr. round springs. Beautiful new secluded ranch home, Telephone and electricity. 1½ mi. to P.O. stores and school. Near 3 fishing lakes and close to Escondido. Ideal cattle, horse or dude ranch. \$32,500. terms. K. B. Drake, broker. Box 215, Temecula, Calif., Phone 7375

WILL SELL at cost my equity Lot 69 Rancho Mirage Annex No. 2. John Gee, Hotel Ingraham, 1046 Wilshire, L. A.

If you are looking for nice Beach home come to Carlsbad, Calif. Acreage and ocean view homes.

Hoover & Hienlian, Brokers Box 148, Carlsbad Call 3104

ATTENTION, builders and subdividers! 20 acres residential ready for building or subdivision in Palm Springs. Open for proposition. Owner, File No. 71, Desert Sun.

2 BEDROOM, 1 bath, furnished home on leased ground, immediate possession, fenced lot, garage. Full price \$5500. Call 5391, agent for owner.

2 BEDROOM furnished home. Now \$18,500. 10% down, 1% a month. **FRANK MILLER**, Realtor 428 N. Palm Canyon Drive Phone 2929

FULL PRICE \$3900 2 bedroom furnished house on Reservation. Vacant. Centrally located. Call Agent, 2957.

INCOME Beautiful Lodge—Crestline. 5 Units—Completely Furnished. Income \$395 per mo. Price \$45,000. Terms, ½ down

SENTINEL REALTY COMPANY JACK R. WILLIAMS, Broker 315 N. Palm Canyon Drive. Ph. 2907

BUSINESS LOT 60 ft. frontage in Highland Tract on Main highway. 20 ft. alley. Bargain. Owner, 322 N. Indian Ave.

SACRIFICE! Reduced from \$5000 to \$3250. 100x106. Ph. 2907. Sentinel Realty, 315 No. P. C.

WANTED: Small Palm Springs home or duplex to take in on 6 unit North Palm Canyon income. File No. 100, Desert Sun.

Real Estate for Sale

35

35 ACRES overlooking Salton Sea, excellent soil, 236 acres unimproved adjoining improved ranches. Both in canal district. Priced to sell. BY OWNER, 301 E. Franklin Ave., Pomona.

ATTENTION!
HOME BUYER

1½ acres with new house just completed. Built of concrete block. Mission tile roof. Steel sash windows, rock fireplace. Living room and dinette 16x24. Nice kitchen and bath. Bedroom can be added. See this bargain today. Mr. Wiley at Whitehorn Ranch, Joshua Tree, Calif., or call Palm Springs 8541.

R-3 INCOME lot 101x115. Warm Sands Park. \$4500. **FRANK MILLER, REALTOR** 428 N. Palm Canyon Drive Phone 2929

JOYCE TRACT, Lot 15, corner R-3. Make offer. Santa Monica 4-3666 or box No. 93, Desert Sun.

ATTENTION BUILDERS!
R-3 lot near Rossmore hotel. 105'x105'. GREATLY UNDERPRICED. \$4500. Liberal terms. Phone owner, 5682.

LOT, 100x100, 5 minutes from center of Village. \$2500. Easy terms.

MUNHOLLAND AND CO.
431 N. Palm Canyon Phone 3673

UNFURNISHED 3 bedroom, 2 bath home. YOURS for \$19,500. Terms.

HAROLD HICKS
813 North Palm Canyon 6711—Phones—2736

20 ACRES with water available. Located on Hiway 111, 7 miles east of Palm Springs. Write Drawer AA, Palm Springs, or see your broker.

ACREAGE, any size parcel, with water and electricity, outside city limits. Build your own home or guest ranch.

MUNHOLLAND & CO.
431 N. Palm Canyon Phone 3673

Real Estate Wanted 37

LIST YOUR PROPERTY with

PETER B. SHEPTENKO

The PIONEER REALTY COMPANY of Palm Springs. We have buyers for all types of Palm Springs property. 475 N. Palm Canyon Dr. 7366—Phone 2814

LISTINGS WANTED
Income, homes and lots. H. H. FOSTER ASSOC., INC. 101 N. Palm Canyon Dr. Phone 3555

PALM SPRINGS' earliest realtor, established 1921, has excellent clientele for homes and income properties.

Listings wanted immediately for rentals and sales.

RAYMOND CREE 285 No. Palm Canyon Dr.

List your property with

PALM SPRINGS INVESTMENT CO. Associates
GENE JOHNSON
DAVE ROSE
380 N. Palm Canyon Dr. Phone 7505

BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

WILL SELL at cost my equity Lot 69 Rancho Mirage Annex No. 2. John Gee, Hotel Ingraham, 1046 Wilshire, L. A.

If you are looking for nice Beach home come to Carlsbad, Calif. Acreage and ocean view homes.

ADOLPH ISRAEL AND ASSOC. Real Estate Broker 507 N. Palm Canyon Phone 2981

LISTINGS WANTED Have buyers for acreage, income, houses, lots and rentals.

WRIGHT & TRACY 437 N. PALM CANYON DR. PHONE 5727

Your listings with us will bring results.

ERNEST GRILL JR. Realtor 344 N. Palm Canyon Phone 6666

BRING IN your listings of all descriptions, sales or rentals.

BEAUTIFULLY FURNISHED 6 room house in Los Angeles, by owner. Chinese modern furniture. Exclusive residential district. One year lease at \$250.00 month. Or will sell. References required but no bonus. 180 Tahquitz Avenue.

ONE BEDROOM home. All electric, clean and comfortable. Permanent tenants. Close in. File 4, Desert Sun.

2, 3 ROOM cottages. Very nicely furnished. By day, week or month. Special rate on lease. \$100 per month. M. L. Solomon, Andreas Rd. and Ivy St.

Household Goods 50

9 CU. FT. late model Westinghouse refrigerator, also 4-burner Hot Point electric stove, high oven. Call Rancho Mirage tract office or 1112.

BEAUTIFUL modern rattan furniture. Being sold at great sacrifice including rattan tables, chairs, lamp and accessories. Come over across the valley and pick up these wonderful values at the Desert Tropical Furniture Shop, 15 Palm Dr., Desert Hot Springs.

ELECTRIC REFRIGERATOR 7 cu. ft. Westinghouse, 1120 Paseo el Mirador. Phone 3342.

PIANO. Gulbransen spinet, like new. Sacrifice. 199 W. First St., Desert Hot Springs. Call 262.

2 MODERN sectional couches; 1 Philco freezer 5-piece Montebay bedroom set. Phone 3934.

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BEAUTIFULLY furnished twin bedroom with private bath and entrance. Phone 6495.

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6 FT. COLDSPOT refrigerator; washing machine; four-burner oven stove; daveno bed. All in good condition. Phone 7852.

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MONTIE
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ANDY JAREGUI - ARENA DIRECTOR
FRANK BOGERT, M. C.

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 SUN. FEB. 7-8 P. M.**

PALM SPRINGS FIELD CLUB

GENERAL ADMISSION, \$1.00 RESERVED, \$2.00 BOXES, \$3.00

Children and Men in Uniform, 75c Plus Tax

Kids Under 12, FREE

Building Tops Half Million Mark 10th Straight Month

Rehearsals for Insanities Progressing Smoothly

Those Villagers and visitors who were delighted with the Minstrel Show number in last year's "Village Insanities" will be glad to know that many of the same members of that troupe are again rehearsing for a completely new version of black-face hilarity and harmony for the "Insanities" to be staged here in March.

Under direction of Broadway producer, James Wharton, rehearsals are progressing most satisfactorily. Melba Bennett, producer of "Insanities" since their inception ten years ago, reports that the burnt-cork boys have mastered several of the bright new numbers in their first two weeks of practice with Wharton. The tricky and melodious arrangements were made especially for the show by musical conductor and arranger, Rex Kouris of National Broadcasting company.

Among those now rehearsing are Kenny Paul, Harry Reid, Bob Beck, John Seamans, Gordon Hanson, Bill Milnor, Corky Hammond, Johnny Ryder, Larry Rappe, Seamus Nunan and George Skuse. And of all these melody makers, only two can actually read music.

Jim Wharton is greatly in need of two more bass and two second

Freedom Train

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tenors, he says, so if anyone knows of such who sang in choirs at church or college, phone their names to Mrs. Bennett at Deep Well Ranch. Pointing out the enthusiasm for their work, Wharton told of several who drive up from Indio, Cathedral City and Desert Hot Springs for rehearsals.



DATES FOR FAIR—Pretty Betty Corum climbs a ladder to pick a basket of choice Coachella Valley dates for display at the coming Riverside County Fair and National Date Festival to be held at Indio, February 11-15, inclusive. Gorgeous displays of date and citrus fruits, along with other agricultural products will highlight the event. A horse show and Arabian Nights pageant will be two outstanding entertainment attractions.

Villagers Playing Big Part in Arabian Nights Pageant at Fair

The Arabian Nights Pageant which is to be shown nightly at the Riverside County Fair and Date Festival at Indio, starting next Wednesday and continuing to the 15th, will be of special interest to Palm Springs. Villagers are playing a large part in its production.

It will be a "first" in two respects—the first production of the colorful and joyous Arabian pageant and also the first production to be staged in the spectacular theater designed by Harry Oliver.

OTHER VILLAGERS having a hand in the pageant are Don Blanchard who is staging the spectacle, and Roy Randolph, supervising the entire affair.

Randolph, well known Village dance studio owner, is also producing the dances which go into the pageant. In this he is being assisted by members of his local

studio and many of his talented local pupils.

BLANCHARD has had a long and successful career as a director and actor from his student days at the University of California on. He is known from coast to coast in Little Theater movements.

Since the close of the war he has been a resident of the Village and an ardent desert "fan."

For the past three years he has been writing and co-ordinating his own material for a book on play-production.

\$611,172 in Permits Issued During January

For the tenth straight month, building operations in January topped the half million dollar mark, giving 1948 a substantial start, according to report by P. M. Swart of the city building office.

January permits totalled \$611,172 represented in 32 permits, 20 of which were for new homes. During the month construction was started on forty new dwelling units in the Village.

JANUARY'S TOTAL was two and one half times the total for the same month in 1947 when permits valued at \$235,500 were issued.

During the first three months of 1947 building was slack but April, last year, saw the total shoot to above the half million mark and since then, not a month has seen less than \$500,000 worth of new building begun here and most of the months have topped the \$600,000 mark.

ACCORDING TO A TABLE of building permits in California cities, Palm Springs ranked 20th in southern California in total 1947 permits and was 26th in the state in building values. Permits in 1947 totalled \$6,661,654 here.

Last December, when total permits here were \$1,442,214, the Village was 8th in southern California and 12th in the state in building values.

It's the Man Who Has to Pay

Who says the woman pays? Out at Tramview Trailer park Wednesday the men paid. All because of an election the other day when Otto Greenwood was elected TvT "Mayor."

Greenwood was the Woman's party candidate and he defeated the men's party choice. It had been stipulated that the losing party would stand treat and so Wednesday night, the men paid.

Snowbound

W. E. Griffith Longs For Village Sunshine

W. E. (Windy) Griffith, former Village businessman writing from Braintree, Mass., describes the wintry scene as seen from his hotel room, and longing for Palm Springs.

"Here I am in snowbound New England, and at this moment looking at 15 feet of snow out of the office window of my friend in the town of Braintree. I'll be mighty glad to see Palm Springs and exchange this scene for sunshine and warmth of the Village."

Female bumblebees live through the winter, but the males die when cold weather comes.

Villagers' Day

Sunday, Feb. 15, Is Day At Indio Date Fair

In keeping with the plan to honor cities and territories throughout the county, Sunday, Feb. 15, has been officially designated as "Palm Springs and Cathedral City Day" at the Riverside County Fair and National Date Festival at Indio, Feb. 11-15, inclusive.

The Riverside county board of supervisors, sponsors of the fair and festival, extend a cordial welcome to residents of Palm Springs, Cathedral City and vicinity on this day, according to Bob Fullenwider, the fair's secretary-manager.

Receive License

Legion Post Granted Permit for New Hall

On-sale liquor, beer and wine permit was granted the Owen Coffman Post of the American Legion Monday.

Application for the license met with no opposition as the lounge room is open to members of the post only.

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- 4 Bedrooms
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- Guest House
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All This for Only \$37,500. Terms

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Palm Springs, California
Friday, February 6, 1948

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Picture windows with view from La Jolla to Laguna. House one year old.

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Commencing February 1 all remaining buildings at Palm Springs Army Air Base will be sold on bid sale. All bids will be accepted or rejected within 24 hours. No deposit required. You may bid on all or a single building.

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Freedom Train

Valley Towns Seek Date for Showing

The Freedom Train will be in Riverside March 2, on its scheduled tour of the nation.

On March 1 the California itinerary shows no "showing" and both Indio and Coachella are attempting to get the train to stop in those towns on that day.

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Freedom Train

Valley Towns Seek Date for Showing



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Rhythmic Music To be Highlight of Operetta Rio Rico

"Rio Rico," the high school operetta to be performed tonight at the Plaza Theater at eight o'clock, has many catchy and rhythmic tunes. The music is comparable to that of any of the New York shows. "We're Mutineers," as sung by the male chorus, is a gay march. Other songs that will be remembered are "Out of This World," and "Look at the Birds and Smile."

"Rio Rico" is a new operetta seldom before presented in California. The plot is in the present. The costumes are chiefly of the "new look" type. The pirates' gaudy outfits arrived from Los Angeles Monday. Colonial dresses will be worn by four dancers who will be twirling dainty parasols.

Aunt Julia (Betty Wright) will be decked out in leg-o-mutton sleeves of the '90s. The latter is using the same tactics and dress on Professor Molecule that she has used for 40 years.

The sets will be as gay as the costumes. Brilliant greens, dark browns, and bright yellows will make up the island scene, constructed by Andrew Lester's stagecraft class.

The curtain rises at 8 p. m. this evening. Seats are still available at the Plaza Theater box-office for \$1.00 and \$1.50.

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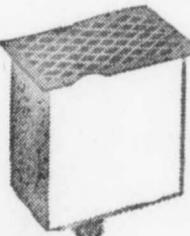
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SOUTHERN CALIFORNIA GAS COMPANY

Palm Springs High School Smoke Signal

On the Warpath

By MORT GILBERT

Well, the local five pulled a minor upset in winning over Elsinore last Friday night. The score read 33 to 33. Though only five points separated victory from defeat, the Indians led throughout the entire encounter. Wiess was high point man with 12 points, but his scoring was only secondary to the way he stopped the big scoring threat for Elsinore's center, Files. The week before, Files had made 26 points; last Friday he had all he could do to rack up 11. Lopez was a dead eye when it came to putting in the free throws, racking up five points from the free throw line plus one bucket for a total of seven points. Doro and Styres put in a couple of long ones that had the fans standing on end. Coach Ballagh expressed satisfaction over the triumph but was none too optimistic over our next game with Beaumont.

This article was written before the game was played so you who read this column will be able to see how close I came when I say the Indians will win this one by a hair.

The victory put the Indians up to their next foe in line, Beaumont, who are undefeated in four league games.

On to the CHAMPIONSHIP.

P. S. The seniors beat the faculty last Tuesday by the convincing score of 15-6.

Wayward Youth Is Subject for Radio Program

Friday, January 30 at 1:45 p. m., a radio round-table discussion was broadcast by the Palm Springs High School students over KCMJ.

The subject discussed was "Wayward Youth". The students who participated were: Ann Welles, Dorothy Smith, Conrad Nelson, and Charles Tourier.

The discussion was under the direction of Mr. Schwendiman, speech and radio teacher.

Radio Program Boosts Operetta At Plaza Tonight

For the purpose of operetta publicity some of the cast of "Rio Rico" gave a broadcast over KCMJ Tuesday, at 1:45 p. m.

It was based on musical numbers and the story of the operetta.

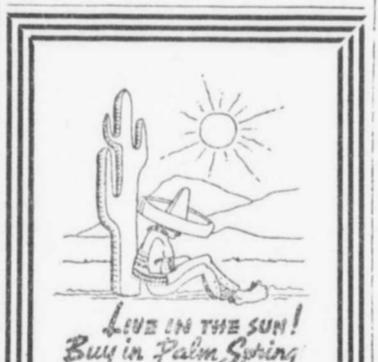
The program was narrated by Mary Jean McCabe and Donna Sorum. The announcer was Eddie Weiss.

Choose always the way that seems best, however rough it may be; custom will soon render it easy and agreeable—Pythagoras.

When a violin string vibrates 260 times a second to produce Middle C, it is also vibrating in segments to produce overtones at 520, 780, and sometimes at 1,040 vibrations a second or more.

Despite sharp declines in U. S. deaths caused by tuberculosis, about 50,000 Americans died of the disease in 1946.

The only known constituents of the atmosphere on the planet Jupiter are methane and ammonia.



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Classes Meet and Discuss Plans for Remaining Weeks

In their class meeting Monday, February 2, the Seniors learned about the many activities that they have in store for them in the next few months. Announcements have been ordered this week for graduation in May. The annual ditch day has been set for Tuesday, February 24, and plans for the class gift and play are being made, among other things.

The ditch day will be on the 24th even if there is no snow at Big Bear. Other plans are being made in case this happens.

The gift committee is looking into several possibilities, a half hour tape recorder, a class room intercommunication system, and other suggestions.

Plans for the Senior play will get underway as soon as the operetta is over.

THE JUNIOR CLASS is working hard on plans for the Prom. Mr. Remy, Barbara Jones, Nancy Nye and Jim Wills made up a committee that looked into the possible use of the Legion Hall for the affair. Other places around town are also being considered.

The Junior Sweater Dance is to be held February 11. This is the day before the Lincoln Birthday holiday. They are also planning for a dance March 5.

THE SOPHOMORE CLASS is working on their assembly, which is to be presented in about ten days. Norman Rasmussen is head of the committee for the program. The class is also endeavoring to get a date for a dance this month.

THE FRESHMAN CLASS is still young, but they are looking into the future by forming a committee for their assembly which is a month off. Bill Hotchkiss, Doreen Elhert, Mary Frost, and Mary Pendery are working on ideas now.

Although cordage of coir, made from the husks of coconuts, is not as strong as other ropes, it has remarkable buoyancy, and does not rot easily.

You don't see any ice manufacturers making refrigerators, do you? James C. Petrol, president American Federation of musicians.

For Sale: 1. Unimproved Business Corner in the center of the most rapidly growing district on Lake Tahoe. Suitable for very modern drive-in market and year-round hotel; \$20,000. 2. Cottage Court Site with 250 feet frontage on paved road, improved with two story home; room for additional cabin; \$15,000. 3. Residential Nevada Lake Frontage. 4. Special inducements to speculative builders of small homes which are greatly in demand. 5. Complete current circular on properties available.

The HEFFERNAN LAND CO., Inc.

ATTENTION HOME BUYER!

One of the Smartest Little 2 Bedroom, 2 Bath Homes in Palm Springs. Completely Furnished. 2 Fireplaces. Cement Block Construction. Mission Tile Roof. Large Lot 200'x150'. Also lot adjoining—if you desire.

DON'T MISS THIS ONE!
OWNER on Premises—1162 E. Tamarisk Rd.

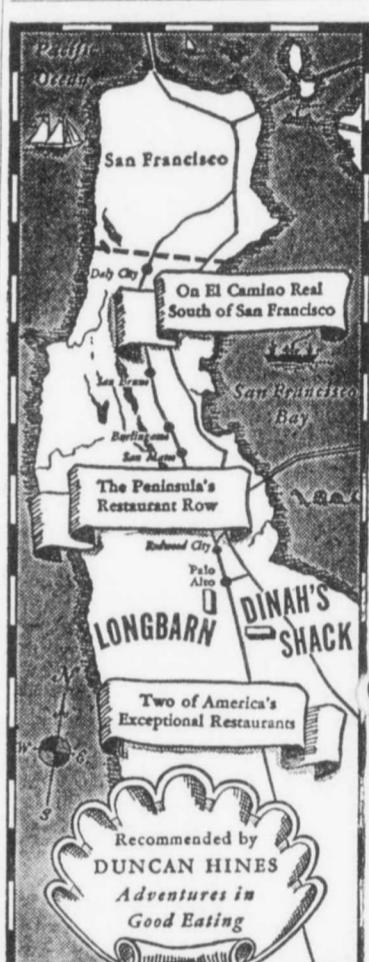
How Much Will You Pay For Your New Car?

Find out what the cash difference is between your old car and a new Kaiser or Frazer. WE OFFER THE HIGHEST TRADE-IN ALLOWANCES.

DeMan & Erickson

621 N. Orange — REDLANDS

The measure of choosing well, is, whether a man likes and finds good in what he has chosen.—Lamb.



High School Smoke Signal

It Was a Nice Buggy Ride

By BUCKY

It all started with those two boys who asked everyone to buy a ticket on the bus going to the Elsinore basketball game. That's the trouble—everyone did.

Friday night when "Pop" Bell pulled up in front of the school to pick up the first group of students, who met there, nice-sized bunch calmly entered the bus, sat down and started talking. Just before leaving the 'ole alma mater a couple more—angels came yelling after us to wait for them.

WE FINALLY settled down to what we thought would be a nice pleasant trip. We were to pick up a few more on the way through town, so a few said they would save their best friends the other half of their seats. We rode on down Ramon Road to Indian, and the doors were opened to admit the others waiting there. Have you ever tried to save a seat for someone with a herd of buffalo swarming on you? After this group got on, all of us who had comfortably ridden so far were almost pushed out of the windows, after a few other stops, if you can imagine 66 students crowded on a bus with 22 seats you'll know what I mean. We all were supposed to sit down, too.

After the roll and tickets were taken and we were asked to save our voices to yell at the game, a combination of school songs, school yells, operetta songs, and popular songs was thrown into full swing. It continued until we got to the opponents' gym. We all carried ourselves out of the "golden chariot", hoping we had our own hands and feet.

CHEERING OUR TEAM on to victory, after the long ride, wore us completely out. When we filed back on the "hot-rod" each found the coziest corner he or she could find to curl up in for a nice snooze. Whether it was on someone's shoulder or in their part of the seat made no difference; we were tired. Hardly a peep was heard out of anyone. See, we CAN be quiet.

A few miles out of town we began waking up and got up enough strength to climb off the "meat wagon" at our respective corners. I think all who went agree it was worth the discomfort and trouble to go, and that it should happen more often.

Among developments in electrical appliances is a twin waffle baker that makes two full-size waffles at a time.

Lovely New Desert Home

\$2850

FULL PRICE—TERMS
READY TO MOVE IN

Constructed of insulating pumice block, steel reinforced. Large living room, bedroom (an additional bedroom easily added), abundant water piped to large lot, electricity, paved streets—all improvements in and paid for. Wonderful desert and mountain view.

One of the finest locations in the entire Palm Springs area. Fifteen minutes' drive from the heart of Palm Springs.

Drive east on Ramon Road, cross Highway 99 and continue for 1/2 mile on Ramon Road to

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A Manitou Desert Homes Project
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First Class Help Furnished—Office, Hotel,
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READY-MIXED CONCRETE



Fuss-Free Muss-less Concrete-ing

WE DO THE MIXING—and deliver your concrete order on the job ready to pour. It's the time, labor and money-saving way to get the work done. We can deliver your concrete within a few hours after your phone call. Your concrete properly weighed and mixed to gain proper proportions for maximum strength. New plant in Palm Springs.

Massey Building Materials Co.

Highway 99 at Monroe St., Indio—Phone Indio 72901
S. Palm Canyon Dr., Palm Springs—2 1/2 Miles South of City
Phone: Palm Springs 3341 or 7184 - Indio 72901

78 Students Make Honor Roll Lists During Semester

"Seventy-eight students out of 324 at Palm Springs High School have a 'B' average or better for the first semester of 1947-1948, according to office records," said Mrs. Phyllis Kiley, secretary.

The Honor Roll list is as follows:

Robert Armeson
Lorna Beaton, Audrey Bentsen, Charles Bond, Fern Brown, Joyce Buck, Billie Bullard

Virginia Coons, Sandra Cordrey, Jeremy Crocker, Corinne Crossley, Neal Crump

Richard Day, Barry De Vorzon, Nancy Ehler, Marilyn Ellsworth

Jackie Fougé, Patricia Fowler, Joe A. Garcia, Fred Gates, Mort

Gilbert, Deborah Gordon, Stuart

Graber, Edward Griffing

Craig Hammond, John Harp, Nancy Harris, Charlene Hoss, Anna Mae Houghton

Roy Johnson, Barbara Jones, Rollin Jones, Art Jurado

Mary Louise Klug, Bob Knapp

Nona Lake, Daniel Larson, Sue

Leonard, Betty Ann Lilley, Judy

Lorenz

Charlotte McKnight, Alberta

Martin, Consuelo Martinez, Mary

Kathryn Mills

Connie Nash, Nicky Nichols,

Hacienda . . . SANDRA VEANO,

DIXIE SMITH, and VICKI MAT-

Susan Oliver

Mary Pendery, Patricia Pierson,

Marjorie Porter, Mabel Potter

Norman Rasmussen, Dick Rauh,

Shirley Renville

Bob Shulman, Jeanette Shaw,

Linda Shields, Robert Singelyn,

Shirley Smedley, Marilyn Sorum

Irma Taucher, Barbara Thompson,

Marshall Thompson, Coni

Tighman

Lola Vallier, Sandra Veano

Jane Wallace, Larry Warner,

Dondi Whitemore, Jim Wills,

Dorothy Winterton, Ronald Wit-

tenberg, Adele Woods, Lois

Wrathall, Betty Wright

Mary Yamate.

In 1941, it is estimated that 54,000,000 persons in the United States took trips in 16,000,000 automobiles and spent \$6,000,000,000 on gasoline, repairs, lodging, and other traveling incidentals.

Gazoozit

Gee whiz . . . wasn't it bad enough to give us exams last week, now they show us our grades . . . how horrible . . . new gruesome twosomes on the steady list are PAT WARREN and CARY MOORE, PAT FOWLER and EDDIE JACOBY and HUMBERTO LOPEZ . . . did you say the horse kicked you, FRANCES NASH? . . . FRED GATES really needs moral support to help that wisdom tooth come in, don't you think so, too, LOIS WRATHALL . . . we're just wondering how long it will be before the ole ball's chain gets them . . . and that light in SYLVIA SHIELDS' and BOB BELL'S eye is exactly the reflection from the sun . . . look at the little deer . . . the deer in the sweater we mean, JIM ATKINS . . . LK the girls have asked you to enough dances, boys, now it's your turn . . . to the sweater dance, you dummies . . . get your tickets for the operetta now . . . tomorrow is your Day of Doom, ARLENE SOUTH-WORTH . . . in case you want to know why, she's being initiated into the 49ERS CLUB . . . they had a picnic last week-end . . . those still droolin' over the picture "LAURA" are NOEL BRUSH, BILL JACKSON, and DICK DORO . . . even with the static and people opening doors . . . the JUGS had a surprise birthday-slumber party for BETTY WRIGHT at KATIE MILLS' hacienda . . . SANDRA VEANO, DIXIE SMITH, and VICKI MAT-

LOFF did you girls have to stay awake and talk until 6 a.m. . . . we really hated to see you leave, BUD DIDRICKSEN . . . if you're never seen EDDIE WEISS in a short ballerina skirt doing the ballet, come to the operetta . . . Feb. 6 (plug) . . . BILL STYERS really got a hot seat last Monday night . . . what a character, uh GERRY WILLIAMS . . . the Legion Hall was buzzin' last Saturday night . . . some making the day gay were DORA TAYLOR, BROWNE BROWNE, MARLENE KNOWER, and their dates . . . JUDY SPALDING, D. H. HINES, and SAMUEL ELMORE helped the Youth Center keep up the week-end fun and frolic . . . that was really a quick trip CHUCK STONE and RUSTY FRODNERBERG made to San Bernardino after work . . . K. K. YOUNGS, DON DUBOSE, JIM CARLEN, JIM WILLS and some other boys seemed to enjoy their jaunt up to L. A. to see the red-hot show . . . JACK WILCOX journeyed up to the big city, too . . . you should hear and see NANCY NYE in "RIO RICO" . . . is she good! . . . DON HENSON and some of the boys really brightened up CATHEDRAL CITY over the week-end . . . oh, those Andrews Sisters . . . welcome to P.S.H.S., ALICE STELLMACK and PEGGY WOODRUFF. I'll hope you like it . . . OK, OK, I'll turn it off . . . that is all.

There never was found, in any age of the world, either religion or law that did so highly exalt the public good as the Bible—Bacon.

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Friday, February 6, 1948

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What then remains? Courage, and patience, and simplicity, and kindness, and last of all, ideas remain; these are the things to lay hold of and live with.—A. C. Benson.

There never did, and never will exist anything permanently noble and excellent in the character which is a stranger to the exercise of resolute self-denial.—Sir Walter Scott.

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With Valentine Hearts in Mind...

Here are a few grand gift suggestions for the day...
that is not too far away.
For an added gift for the occasion... Stop in to see and admire... These precious gifts at WESTBROOKS.

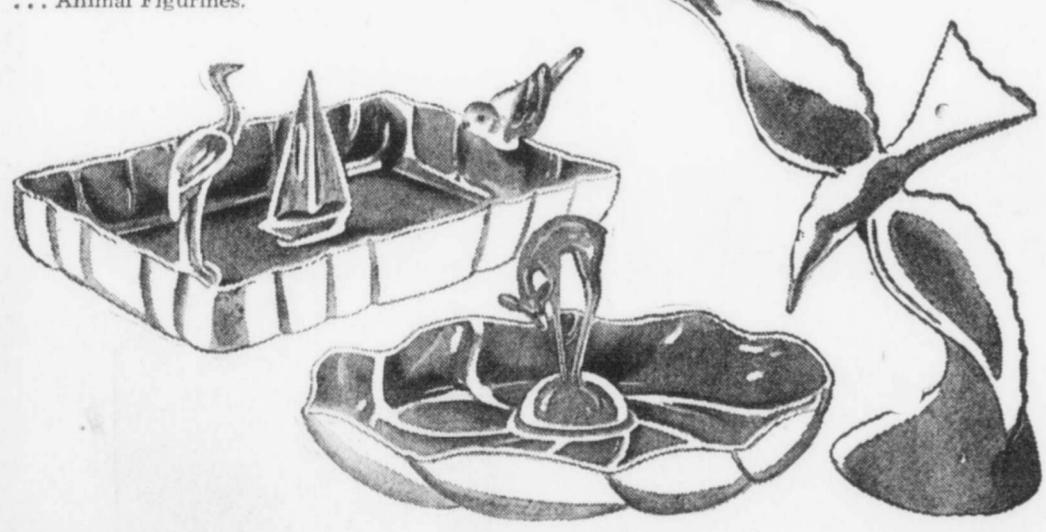


Lovely hand painted China Figurines with all the grace and frill of the day.

Musical Powder Boxes for the young in heart.

Elegant Candy Boxes — Dishes of decorated Ceramics and hand decorated China — All make perfect Valentine gifts.

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Tune in On The WESTBROOK NEWS Daily at 12:15 — Over KPRO

Episcopal Churches Lenten Services Start Wednesday

Rev. Robert M. Hogarth, rector, will preach Sunday morning in the Episcopal Church of St. Paul in the Desert on "Man's Divine Heartache for the Abundant Life of God."

"That is a more meaningful translation of St. Paul's words in the Greek: 'For the earnest expectation of the creature waiteth for the manifestation of the sons of God,'" the rector said.

Ash Wednesday comes this week, February 11, opening the long season of Lent, in preparation for the proper observance of the Day of Resurrection. The only weekday service in this first short week will be on Ash Wednesday at 10:00 a.m.: Holy Communion and sermon on "Keeping Lent Today."

During the full five weeks of Lent up to Palm Sunday, regular weekday devotions will be held twice each week: Thursday at 10:00 a.m. Holy Communion and brief meditation; Thursday from 2 to 5 p.m. five weekly Home Meetings with Litany and aduers by the rector.

Confirmation classes this week are scheduled for Tuesday at 7:30 p.m. for adults and Wednesday at 4:00 p.m. for the juniors.

Presbyterians Lead in Annual Church Census

Presbyterians topped the list of 19 different church groups represented at Community church last Sunday when the annual census by denominations was taken.

Of the 460 present, 122 gave their church affiliation as Presbyterian. Second on the list 98 who gave the Community church of Palm Springs as their home. Methodists were third with 78 and Baptists fourth with 24.

The remainder was divided among 15 different denominations.

The Sunday before the geographical census was taken at the church and of those attending, California topped the list.

We are hoping to succeed where previously we have failed. Despair is a mortal sin.—Georges Bidault, French Foreign Minister.

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Holly Lash Visel, Musical Director
Lois Lux, Organist

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Morning Worship 11:00 a.m.
Young Peoples Fellowship 6:15 p.m.
Evening Service 7:30 p.m.

FULL GOSPEL CHURCH

(Assembly of God)
216 South Indian Avenue
The Rev. Charles C. Farmer, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Evangelical Service 7:30 p.m.
Wednesday Preaching 7:30 p.m.
Friday Bible School 7:30 p.m.

SEVENTH DAY ADVENTISTS

(Every Saturday at Community Church)
Sabbath School 9:30 a.m.
Preaching 11:00 a.m.
Missionary Volunteers meeting, every Friday at 7:30 p.m. at 303 East Andreas road.

CHRISTIAN SCIENCE SOCIETY

Palm Springs, California
A Branch of The Mother Church The First Church of Christ, Scientist in Boston, Massachusetts
Sunday Service 11 a.m.
The Reading Room upstairs in The Center is open daily, except Sundays and holidays from 12 to 4.
Wednesday Meeting 8 p.m.
(Woman's Club House)
Sunday School 9:30 a.m.
271 Ocotillo Avenue

Christian Science Lesson Text "Spirit"

"Ye are not in the flesh, but in the Spirit, if so be that the Spirit of God dwell in you." This declaration of Paul to the Romans will be the Golden Text of the Sunday Lesson-Sermon on "Spirit" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.

In a Scriptural citation Matthew relates that there "was brought unto" Jesus "one possessed with a devil, blind, and dumb; and he healed him, insomuch that the blind and dumb both spake and saw... But when the Pharisees heard it, they said, This fellow doth not cast out devils, but by Beelzebub the prince of the devils. And Jesus knew their thoughts, and said unto them, If Satan cast out Satan, he is divided against himself; how then shall his kingdom stand?... But if I cast out devils by the spirit of God, then the kingdom of God is come unto you."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "Jesus established in the Christian era the precedent for all Christianity, theology, and healing. Christians are under direct orders now, as they were then, to be Christ-like, to possess the Christ-spirit, to follow the Christ-example, and to heal the sick as well as the sinning."

'God Is Able' To Be Topic Sunday at Community Church

The Rev. James H. Blackstone Jr., pastor, will preach Sunday morning at the 11 o'clock service on the topic: "Our God Is Able."

"In these days when everywhere throughout the world there is distress, it is a comfort to man to know that God is still upon His throne and that He is able to carry out His great purposes and plans," said the pastor. "In spite of man's failure and of man's wilful disobedience to the laws of holy and righteous living, God is able to uphold His administration and work all things according to the purpose which He had formed eternally. Man's extremity is God's opportunity and even if as H. G. Wells says 'the world is at the end of its tether,' we have nothing to fear if our life is in accordance with God's plan and if we know Him as our Heavenly Father."

There will be special music by the choir.

SUNDAY SCHOOL classes open at 9:45 a.m. with those of primary and beginner's age meeting in their own department in the social room and the others in the Sanctuary for opening worship after which they will go to their respective departments.

The Christian Endeavor meetings are held at 6:15 o'clock. Mr. J. G. Kennedy of Seattle, Washington, will bring a message to the Senior High society, which meets in the Manse parlor. The Junior High group will meet with Mr. and Mrs. Stanley Pfischer in the social room.

AT THE EVENING worship there will be a song service, followed by the showing of an important religious film entitled "Beyond Our Own." The setting of the film is China and it is designed not only to give a concept of the world outreach of the Christian church but also to awaken in each individual a new sense of his own personal Christian mission.

Some countries still look on America as the land of such bounty and such plenty that all they have to do is sit down and profit from our generosity.—Sen. Carl A. Hatch (D), New Mexico.

Blonds, because their scalp and hair texture are finer, lose their hair more rapidly than either brunettes or redheads, although they have double or treble the amount of hairs possessed by either of the latter.

The Javanese archer fish spits a stream of water, with deadly aim, at insects flying above the surface. The insects, with wetted wings, drop upon the water's surface and are devoured by the fish.

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Weber's BREAD-TIME STORIES

KITCHEN TRICK

WAYS WITH AVOCADO—add avocado cubes to clear chicken broth... or make a fish sauce of pureed avocado stepped up with chili and lime juice.



HOUSEHOLD HINT

IF YOU'VE FORGOTTEN to get some shampoo and simply must wash your hair, borrow some of your husband's shaving lather. It works fine.

RECIPE

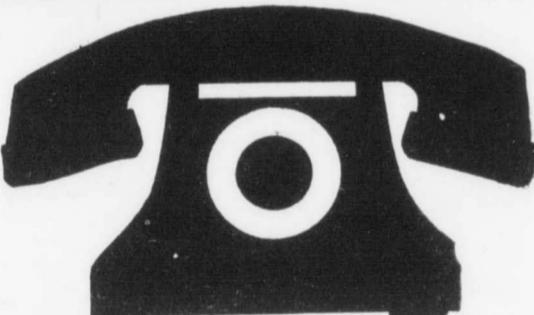
SALMON LOAF

2 c. canned salmon
 1/4 c. evap. milk
 1 egg
 1 c. soft bread crumbs
 1 tsp. salt
 1/4 tsp. pepper
 3 tsp. lemon juice
 1 tsp. Worcestershire sauce
 1 Tbsp. melted shortening
 2 Tbsp. chopped celery
 2 Tbsp. chopped onion
 1 Tbsp. chopped green pepper

Beat all ingredients together, mix well with flaked fish. Place in greased loaf pan and bake in moderate oven 35 mins. in a pan of water. Serve with tomato sauce.

MOTHER'S HELPER

YOU CAN do things better and faster with the help of Weber's "Good Ideas" booklet, 60 pages of illustrated household hints. FREE from Weber Baking Co., Box 1730, Dept. 448, Wilshire-La Brea Station, Los Angeles 36.



THE INSTRUMENT

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In the United States more new telephones were installed last year than in any twelve months in the history of the industry—and still the demand for more and more telephones is greater than ever.

Your telephone company is bending every effort to bring service to all who desire it as quickly as possible.

CONSTRUCTION DOLLARS...

In 1947 we spent over a million dollars for additions to our plant to meet the public demand for more and better service. In 1948 we will spend another million.



This money does not come from telephone bills but from investors who require a fair return. This means that telephone rates must be sufficient to provide earnings that will attract these new construction dollars.

Four Local Troops To Get Charters at Meeting Tuesday

Highlight of the Village's observance of Boy Scout Week, Feb. 6 to 12 will be the chartering of four local troops, a court of honor with the awarding of merit badges, a program of entertainment and dinner at the Wars Memorial building the evening of February 10.

The program for the evening will get underway at 7 p.m. with a 15 minute skit to be broadcast over radio station KCMJ.

HAROLD LIENAU, chairman in charge of the Palm Springs area urges all who plan to attend to be on hand at 6:45 p.m.

Bill Kenney, field regional representative, Riverside, will deliver a short speech to be followed by dinner. After the mean scintillating program of entertainment will go on, with entertainers from the various night spots doing their bits.

IT WAS ALSO announced by Lienau that during the evening four organizations in this area will receive charters for the troops they sponsor. They are the Community Church troop, Cathedral City Lions club's troop, Palm Springs Rotary club's troop 39 and the American Legion's troop 44.

The court of honor will see local Scouts awarded merit badges and win promotions.

The event is open to the public and reservations are asked.

Gay Evening

Pacific Trailer Club
Entertained Here

More than 300 persons enjoyed a great evening as Tramview Trailer Village played host to the Pacific Trailer club at an evening of dancing and fun Saturday.

Wally Waring of the TVT was in charge of events.

Legion To Honor Village Fathers Of War Heroes

Village Gold Star fathers are to be honored by members of the Owen Coffman Post of the American Legion.

In regular meeting Tuesday night at the Wars Memorial building, members voted unanimously to extend honorary membership to Village fathers who lost a son or daughter in both world wars.

The honorary card carries with it the privilege of using the lounge and other facilities of the Legion building.

Commander John Connell, who brought the recommendation from the executive council of the Legion pointed out that these fathers like the gold star mothers, gave their loved ones to this country. Also Connell said, the honorary card will be issued to those fathers who are not eligible themselves for membership in the American Legion as regular members who saw service in either World War I or II.

Third Department Of Superior Court Is Recommended

Establishment of a third department in the county superior court was recommended by the grand jury in its final report last week filed in Judge O. K. Morton's court.

The grand jury's recommendation requests Senator Nelson Dilworth and Assemblyman Philip L. Boyd to start the necessary legislation looking to this end.

THE GRAND JURY'S report notes that although the population of the county has doubled since the superior court was first established, the departments number the same.

The jury also recommended county building and land use codes for unincorporated areas, a suggestion long-backed by desert area residents.

Earl Coffman of Palm Springs was a member of the 1947 grand jury which completed its work last week.

IT HAS BEEN advocated in Palm Springs and other desert areas that if a third department of the superior court is established sessions be held in the desert area at stated intervals to bring the court to the trial instead of transporting witnesses and jurors the long distance to Riverside.

It is estimated the average person has two colds a year.

The Desert Sun—21

PALM SPRINGS, CALIF.

Friday, February 6, 1948

Eagle Scouts To Rally in Village On March 1st

Approximately 200 Riverside county Eagle Scouts and friends are expected to jam the auditorium of the Wars Memorial building March 1.

The highest ranking members of the American Boy Scout organization will be the guests of honor.

A sparkling program of entertainment is now being arranged, according to Paul Briskin, Riverside, program chairman. The event is being sponsored by the commissioner staff of Riverside county council.

One of the speakers will be Calvin McCray, region 12, deputy regional executive. Efforts are being made to secure a showing of the film of the 1947 worldwide Scout Jamboree held in France as well as the attendance of several motion picture actors. All Eagle Scouts in this area are being urged to make their reservations, said Harold Lienau, chairman of the Palm Springs area.

Twenty per cent of American 7-year-olds and 95 per cent of 70-year-olds have eye defects.

Some occupations are particularly apt to develop faulty vision; 75 per cent of all U. S. garment workers have vision trouble.

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We Are Pleased to Announce

The California Electric Power Company and the Interstate Telegraph Company are happy to announce that agreement has been reached on the items that were in dispute in their labor negotiations. Mr. Adolph Hoch and Mr. John Pfau, Federal Conciliators, assisted the parties in reaching an agreement with the local Union B-18, I.B.E.W. Mr. G. A. Bowers of the State Conciliation Service was an observer.

The three major differences—that of wage scale, unionization of supervisory employees, and continuation of the Union shop, were settled as follows:

The wage increase for the period of December 1, 1947, to March 1, 1948, was approximately the same as that recently agreed upon by the Pacific Gas & Electric Company, namely, 5c per hour, and the Company also granted an additional \$10.30 per person per month from March 1, 1948, to December 1, 1948.

The law permits exclusion of supervisory employees from Union representation, and under the terms reached in negotiation the Company employees who hold positions of Supervisors and Foremen will now have the privilege of voting upon the question of representation.

Also, the Company took the position that, under the law, the employees involved were entitled to vote as to whether or not they were in favor of continuation of a Union shop.

These conditions were agreed upon and the strike that was set for 11 A. M. February 3rd was definitely called off.

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Horse Tales

By RYDER

JES' CHATTER: Esther McGee had a square dance at Wonder Palms Wednesday evening. It was the first dance since the ranch has been open and as soon as arrangements can be made, there will be many more . . . Speaking of dances, if you missed the dance the Los Compadres gave at the Legion hall 'further' night you really missed a dandy. Everyone was there and grand time was had by all . . . An event calling for early reservations is the Saturday breakfast ride . . . All the stables in town send horses and wagons so, call your favorite stable and go along for a good cowboy breakfast, entertainment and riding . . . When you see Al Burki again, ask him to give you the gory details of his swim in the Doll House pool one evening. Yes, there is a pool up there which many folks do not know about but Al sure found it . . . L. V. Britt is back at the Desert Inn and has rented a horse by the month from Ed Sargent . . . Whitley Keefer, one of the fellows at Ed's place is sure getting to know the country around here . . . He took a few riders to the breakfast ride a few weeks ago but went by way of Philadelphia and the next week he took the same girls to Thunderbird (via New York) and arrived much later than planned . . . Mrs. W. W. (Elsie) Walker of Pittsburgh and Sarasota was in town visiting Evelyn Burki and attended the breakfast ride with the Burki family and Mrs. Bonnie Conwell of L. A. . . Evelyn Mock had Sue Gray here as a house guest and took her to many of the rides during the two week visit. Sue sure hated to return to college but, education comes before vacation . . .

Dean Thomas won the stake race at La Quinta and so kept the honors flowing into Smoke Tree Stables . . . Every event this season has had a Smoke Tree Rider (not Ryder) in the winning place . . . Horse Tales did not appear in the paper two weeks ago due to too much Mayor (Hope) rather than too much mare . . . Cliff Campbell and Joe Butler have started a calf roping club and the details can be obtained from either party. Cliff at his stable or Joe at the Safeway, if you can locate either of these fellows. If you do, let me know, I can never find either of them when I want some dope . . . Wall Spalding is still doing everything possible to encourage western activities in the Village. He had his daughter Judy and Deborah Gordon modeling Western Duds for Dudes and Cow Pokes too, at the breakfast ride and showed the folks some of the more practical types of attire to wear while visiting on the desert . . . Mary Nelson has one of her horses at Boyer's old place and goes out for a ride every day, taking her Great Dane along with

Mrs. E. O. Templeton is a guest at the Desert Inn and was leaving the stable for the breakfast ride last week when, "flying lessons" were in order. I asked her if that is the way everyone does things in Mundeleum, Ill., and she said no. Husband Edmund concurred while Teddy, age 4, had nothing to add . . . Among the youngsters at the ride was Joe, just Joe, age 2½—who made a radio debut on the spur of the moment and won the admiration of the entire assemblage . . . Louise Grace, Vi and Sussie Gillespie and a gang of other Bit and Spur club members did not ride Sunday morning. They had

the group together in the afternoon because Mrs. Engram and Marj Hyde had gone to Twenty-nine Palms Saturday night to help Gene Dorsey open his new riding stable in that community. The gals stayed over night and got Gene off to a flying start Sunday morning and then returned to the Village in time for the afternoon ride . . .

Billy and Judy Talbot have been riding every day and they take the Springer Spaniel with them wherever they go while father William and mother Hilda stay home to look for the contractor . . . Win W. Madison, one of the owners of the Palm Springs Pueblo was busy herding a group of 14 folks around at the breakfast ride. It seems Jerry and Jen Weber were busy and could not get away to lend a helping hand but the two folks did manage to get out for a short ride a few days later . . .

Curly Avery hails from Paris, Texas, and is the wrangler at B Bar H guest ranch. Curly has been busy with Hoot and Prairie Rose Katz; Buck and Blaze Grinsfeld; Buckshot Kasler and Grinsfeld; Buckshot Kasler and Grinsfeld . . . There will be a Gymkhana over there very soon so watch for the date and let's go over and give them a hand . . .

Mr. and Mrs. Margolius, owners of the Ambassador hotel, have had a Victoria shipped out here from Lawrence, Indiana, and will soon be seen dashing all around this section in the mode of transportation so popular in the early 1900's . . .

Men must be decided on what they will not do, and then they are able to act with vigor in what they ought to do.—Mencius.

A determinate purpose in life and a steady adhesion to it through all disadvantages, are indispensable conditions of success.—W. M. Punson.

The strongest principle of growth lies in human choice.—George Eliot.

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What Goes on in Palm Valley

By DON CAMERON

Desert Airpark has had the "No Vacancy" sign out for some time. Assisting Manager Lorene Sherwood in the office is Betsy Browning, a city gal hailing from Hollywood. Among the guests the Dick Jamesons from Fairbanks, Alaska, the Arthur Zangerles of Chicago and Ricardo Montalban, star of the recent motion picture "Fiesta". The reason Ricardo is here, is that his wife, Georgiana, sister of Loretta Young and a Harper's model, are here on business. Harper's are making fashion shots for their May issue and included in their group staying at Desert Airpark, is Miss Patricia Cornwell of Harper's Bazaar staff. Mrs. Louise Dahl Wolfe, photographer, her assistant Al Linn and another model, Virginia. You Palm Springs wolves should drive out this way once in a while.

EFFECTIVE THIS WEEK, Ray Cook of Palm Village is the new Los Angeles Times distributor out here, replacing John Rater, the Arroyo Date man of Cathedral City. Ray will have the Times delivered to you before breakfast if you live in Rancho Mirage, Palm Springs or Palm Desert. He said, "he might take in the Del Sol area in the near future". To start the paper deliv-

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ery, drop him a line at Box 20, Palm Desert or phone my office, Palm Springs 1091. This lad, Ray, is an old friend of mine from the days we both worked for P. K. Wrigley's Santa Catalina Island Company in Avalon, my second choice of towns to Palm Springs.

Mary Ellsworth, Colonel Bob's wife, and president of the Legion Auxiliary, tells me that the Carnival Dance they are sponsoring Saturday night, is going to be the business. In addition to a good dance band, Holly Visel's special entertainment is to be held at the intermission.

FOR A BIRTHDAY PRESENT last Wednesday, Ted Hutchinson of the Desert Nursery in Rancho Mirage, gave me six Desert Holly to plant around a ten year old smoke tree in front of my office. Since no one in these parts exceeds Ted in knowledge of desert flowers, his plant notes for February may be of interest to many of us. Observe the Encelia is beginning to flower along Highway 111 near Cathedral City. A rounded grey bush with yellow, daisy-like flowers. Near the Old Dunes between Cathedral City and Ramon road is a rosy purple Locoweed in flower. On the fans of Chino, Tahquitz and Dead Indian canyons, the Chuparosa is covered with its attractive, red blooms enticing to hummingbirds. This should also be in flower around Cactus City and Shaver's Summit on Highways 60 and 70. Associated with Chuparosa, you should begin to notice the Apricot and Rose Malloss coming into bloom. Over on the Julian-Kane Springs road the Ocotillos should be sprouting their red spikes. Wing Scale is past its prime here in the valley, but Desert Holly flowers are at their best. Desert Lavender is bearing a heavy blossom now and is found in all of our canyons and canyon flats. Newly planted date groves are excellent spots to see the Sand Verbena in full flower, which is a rambling, purple colored small flower.

If we were faultless we should not be so much annoyed by the defects of those with whom we associate.—Fenelon.

**New Palm Springs
Biltmore to Open
Doors on Tuesday**

Palm Springs' newest and one of its most attractive resort hotels, the Biltmore, will receive its first guests next Tuesday, February 10. Built at a cost of \$1,500,000, the fashionable inn boasts of being "the world's finest desert hotel."

The various units which comprise the multiple-building plan of the Palm Springs Biltmore provides suites of one, two and three rooms. Each unit features a fireplace and private sun porch, while sunken baths are among the innovations obtainable.

Sweeping the full length of the administration building, including the dining room, is a sloped glass wall, offering a full view of the swimming pool and hotel grounds. The hotel was selected because of its excellent view of both mountain and desert.

Frederick Monhoff, architect, and the H. L. Gogerty organization with J. C. Berry, associate architect, participated in designing the Biltmore. Landscaping is by Ralph D. Cornell.

But, by all thy nature's weakness,
Hidden faults and follies known,
Be thou, in rebuking evil,
Conscious of thine own.—Whittier.

What an absurd thing it is to pass over all the valuable parts of a man, and fix our attention on his infirmities.—Addison.

**New Booklet by
Bank of America
Aids Retailers**

Listing scores of do's and don'ts for the successful operation of a small apparel store, another Digest by the Small Business Advisory Service of Bank of America was made available today to both prospective and established retailers. Entitled "The Women's Ready-to-Wear Business," it is the bank's third postwar information digest for California small business, said Fred Ingram, local branch manager.

The digest is an expert condensation of information gained from a wide variety of authentic sources. Commenting, executive vice president E. A. Mattison pointed out that the average small

business man does not have ready access to many of the facts, figures and experience available to larger retail organizations. "We have endeavored to make up for this lack by summarizing the essentials of modern retail merchandising. Although prepared primarily for those contemplating a new venture, the digest is of value also to those already established, and even to those who are called upon to give advice on retail problems," Mattison said.

Man must be disappointed with the lesser things of life before he can comprehend the full value of the greater.—Bulwer-Lytton.

Real joy comes not from ease or riches or from the praise of men, but from doing something worth while.—Sir Wilfred Grenfell.

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